

Restaurant Owner Demographics

Data Brief - March 2022

Introduction

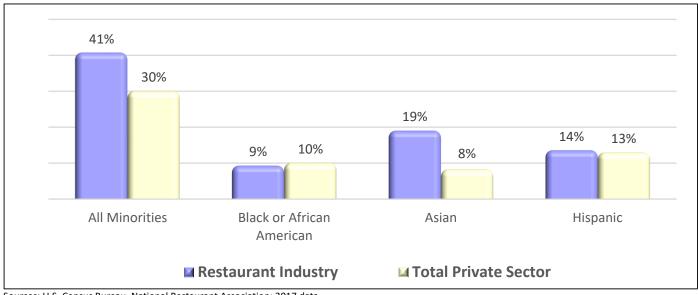
The U.S. restaurant industry has a higher proportion of minority- and women-owned businesses than the overall private sector. Based on data from the U.S. Census Bureau's Annual Business Survey and Nonemployer Statistics by Demographics programs, this National Restaurant Association Data Brief contains an overview of restaurant owner demographics on the national and state levels.

4 in 10 Restaurant Businesses are Owned by Minorities

- 41% of restaurant firms are owned by minorities compared to 30% of businesses in the overall private sector.
- 19% of restaurant firms are Asian-owned, 14% are Hispanic-owned, and 9% are Black- or African American-owned.
- In every state for which data is available, the restaurant industry has a higher rate of minority business ownership than the overall private sector.
- Hawaii (64%), Texas (59%), California (58%), Georgia (55%), Maryland (54%) and the District of Columbia (54%) have the highest proportion of restaurants that are owned by minorities.

Proportion of Businesses that are Owned by Minorities

Restaurant industry versus total U.S. private sector



Sources: U.S. Census Bureau, National Restaurant Association; 2017 data

Note: Figures represent firms (or business entities) with and without payroll employees

Proportion of Businesses that are Owned by Minorities

	-	Restaurant Indu	stry		Total Private Sector			
	All	Black or			All	Black or		
State	Minorities	African American	Asian	Hispanic	Minorities	African American	Asian	Hispanic
Alabama	37%	20%	11%	5%	24%	18%	3%	3%
Alaska	33%	*	22%	9%	16%	2%	5%	4%
Arizona	40%	3%	14%	22%	28%	4%	5%	19%
Arkansas	29%	11%	12%	8%	16%	9%	3%	4%
California	58%	4%	34%	22%	46%	5%	20%	23%
Colorado	30%	2%	15%	12%	17%	3%	4%	11%
Connecticut	32%	5%	18%	10%	20%	*	5%	9%
Delaware	33%	11%	16%	7%	23%	13%	6%	5%
District of Columbia	54%	23%	23%	11%	48%	36%	6%	8%
Florida	49%	14%	13%	24%	46%	14%	4%	30%
Georgia	55%	31%	18%	8%	42%	28%	7%	8%
Hawaii	64%	*	55%	4%	55%	1%	44%	6%
Idaho	16%	*	8%	9%	7%	1%	2%	5%
Illinois	38%	9%	17%	12%	28%	12%	8%	9%
Indiana	25%	6%	12%	7%	14%	7%	3%	4%
Iowa	17%	2%	8%	7%	7%	2%	2%	2%
Kansas	27%	*	14%	10%	12%	3%	3%	5%
Kentucky	24%	5%	13%	7%	10%	5%	3%	3%
Louisiana	42%	26%	12%	5%	31%	23%	4%	4%
Maine	9%	*	8%	*	3%	*	1%	1%
Maryland	54%	20%	27%	8%	42%	26%	10%	8%
Massachusetts	24%	3%	17%	5%	18%	6%	7%	6%
Michigan	25%	13%	9%	3%	18%	11%	4%	3%
Minnesota	19%	2%	14%	3%	11%	5%	4%	2%
Mississippi	49%	32%	12%	6%	33%	28%	3%	2%
Missouri	23%	7%	13%	4%	13%	8%	3%	2%
Montana	13%	*	7%	3%	4%	0%	1%	2%
Nebraska	20%	2%	11%	7%	10%	3%	2%	5%
Nevada	47%	6%	24%	19%	36%	9%	12%	17%
New Hampshire	14%	*	13%	*	5%	1%	2%	2%
New Jersey	42%	7%	23%	14%	33%	9%	12%	14%
New Mexico	46%	2%	12%	32%	38%	2%	3%	32%
New York	43%	7%	26%	12%	35%	11%	15%	13%
North Carolina	34%	12%	15%	8%	24%	14%	4%	6%
North Dakota	10%	*	7%	2%	5%	2%	1%	1%
Ohio	21%	8%	10%	4%	14%	9%	3%	2%
Oklahoma	32%	*	14%	11%	17%	5%	4%	6%
Oregon	28%	1%	17%	10%	13%	2%	5%	6%
Pennsylvania	27%	5%	18%	5%	15%	7%	5%	4%
Rhode Island	19%	*	11%	*	17%	4%	3%	10%
South Carolina	35%	17%	13%	6%	23%	17%	3%	4%
South Dakota	8%	*	*	3%	4%	1%	1%	1%
Tennessee	39%	20%		7%	20%	13%	3%	4%
Texas	59%	12%	14% 17%	32%	47%	11%	3% 8%	29%
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Virginia	44% 38%	2%	25% 27%	10% 8%		14% 4%	11%	8% 6%
Washington		2% *			19%		10%	6% 1%
West Virginia	14%		8%	5%	5%	2%	2%	1%
Wisconsin	15%	2% *	7%	4%	9%	4%	3%	3%
Wyoming	19%		8%	8%	7%		2%	4%
United States	41%	9%	19%	14%	30%	10%	8%	13%

Sources: U.S. Census Bureau, National Restaurant Association; 2017 data

Note: Figures represent firms (or business entities) with and without payroll employees

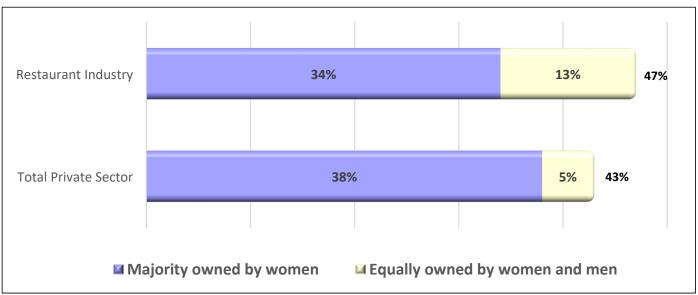
*Data not avaiilable

Nearly Half of Restaurant Businesses are Owned by Women

- 47% of restaurant firms are at least 50% owned by women compared to 43% of businesses in the overall private sector.
 - > 34% of restaurant firms are majority-owned by women, while 13% are equally owned by women and men.
- In 43 states, the restaurant industry has a higher rate of female business ownership than the overall private sector.
- Montana (62%), Wyoming (57%), New Mexico (57%), North Dakota (56%), South Dakota (56%) and Mississippi (56%) have the highest proportion of restaurants that are at least 50% owned by women.

Proportion of Businesses that are Owned by Women

Restaurant industry versus total U.S. private sector



Sources: U.S. Census Bureau, National Restaurant Association; 2017 data

Note: Figures represent firms (or business entities) with and without payroll employees

Proportion of Businesses that are Owned by Women

Alabama		Restaura	nt Industry	Total Private Sector			
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Arkansas	Alaska	38%	54%	38%	44%		
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Sources: U.S. Census Bureau, National Restaurant Association; 2017 data

Note: Figures represent firms (or business entities) with and without payroll employees