



Restaurant Owner Demographics

Data Brief – March 2022

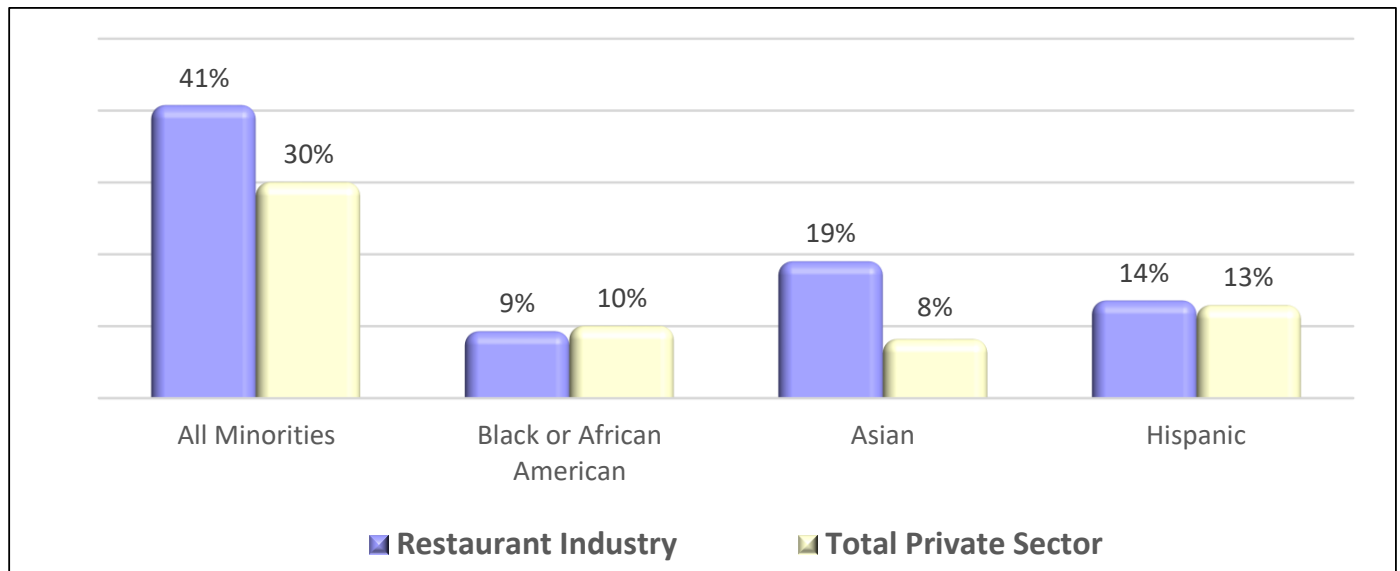
Introduction

The U.S. restaurant industry has a higher proportion of minority- and women-owned businesses than the overall private sector. Based on data from the U.S. Census Bureau’s Annual Business Survey and Nonemployer Statistics by Demographics programs, this National Restaurant Association Data Brief contains an overview of restaurant owner demographics on the national and state levels.

4 in 10 Restaurant Businesses are Owned by Minorities

- 41% of restaurant firms are owned by minorities – compared to 30% of businesses in the overall private sector.
- 19% of restaurant firms are Asian-owned, 14% are Hispanic-owned, and 9% are Black- or African American-owned.
- In every state for which data is available, the restaurant industry has a higher rate of minority business ownership than the overall private sector.
- Hawaii (64%), Texas (59%), California (58%), Georgia (55%), Maryland (54%) and the District of Columbia (54%) have the highest proportion of restaurants that are owned by minorities.

Proportion of Businesses that are Owned by Minorities
Restaurant industry versus total U.S. private sector



Sources: U.S. Census Bureau, National Restaurant Association; 2017 data

Note: Figures represent firms (or business entities) with and without payroll employees

Proportion of Businesses that are Owned by Minorities

State	----- Restaurant Industry -----				----- Total Private Sector -----			
	All Minorities	Black or African American	Asian	Hispanic	All Minorities	Black or African American	Asian	Hispanic
Alabama	37%	20%	11%	5%	24%	18%	3%	3%
Alaska	33%	*	22%	9%	16%	2%	5%	4%
Arizona	40%	3%	14%	22%	28%	4%	5%	19%
Arkansas	29%	11%	12%	8%	16%	9%	3%	4%
California	58%	4%	34%	22%	46%	5%	20%	23%
Colorado	30%	2%	15%	12%	17%	3%	4%	11%
Connecticut	32%	5%	18%	10%	20%	*	5%	9%
Delaware	33%	11%	16%	7%	23%	13%	6%	5%
District of Columbia	54%	23%	23%	11%	48%	36%	6%	8%
Florida	49%	14%	13%	24%	46%	14%	4%	30%
Georgia	55%	31%	18%	8%	42%	28%	7%	8%
Hawaii	64%	*	55%	4%	55%	1%	44%	6%
Idaho	16%	*	8%	9%	7%	1%	2%	5%
Illinois	38%	9%	17%	12%	28%	12%	8%	9%
Indiana	25%	6%	12%	7%	14%	7%	3%	4%
Iowa	17%	2%	8%	7%	7%	2%	2%	2%
Kansas	27%	*	14%	10%	12%	3%	3%	5%
Kentucky	24%	5%	13%	7%	10%	5%	3%	3%
Louisiana	42%	26%	12%	5%	31%	23%	4%	4%
Maine	9%	*	8%	*	3%	*	1%	1%
Maryland	54%	20%	27%	8%	42%	26%	10%	8%
Massachusetts	24%	3%	17%	5%	18%	6%	7%	6%
Michigan	25%	13%	9%	3%	18%	11%	4%	3%
Minnesota	19%	2%	14%	3%	11%	5%	4%	2%
Mississippi	49%	32%	12%	6%	33%	28%	3%	2%
Missouri	23%	7%	13%	4%	13%	8%	3%	2%
Montana	13%	*	7%	3%	4%	0%	1%	2%
Nebraska	20%	2%	11%	7%	10%	3%	2%	5%
Nevada	47%	6%	24%	19%	36%	9%	12%	17%
New Hampshire	14%	*	13%	*	5%	1%	2%	2%
New Jersey	42%	7%	23%	14%	33%	9%	12%	14%
New Mexico	46%	2%	12%	32%	38%	2%	3%	32%
New York	43%	7%	26%	12%	35%	11%	15%	13%
North Carolina	34%	12%	15%	8%	24%	14%	4%	6%
North Dakota	10%	*	7%	2%	5%	2%	1%	1%
Ohio	21%	8%	10%	4%	14%	9%	3%	2%
Oklahoma	32%	*	14%	11%	17%	5%	4%	6%
Oregon	28%	1%	17%	10%	13%	2%	5%	6%
Pennsylvania	27%	5%	18%	5%	15%	7%	5%	4%
Rhode Island	19%	*	11%	*	17%	4%	3%	10%
South Carolina	35%	17%	13%	6%	23%	17%	3%	4%
South Dakota	8%	*	*	3%	4%	1%	1%	1%
Tennessee	39%	20%	14%	7%	20%	13%	3%	4%
Texas	59%	12%	17%	32%	47%	11%	8%	29%
Utah	28%	*	17%	9%	11%	1%	3%	6%
Vermont	*	*	*	*	3%	*	1%	1%
Virginia	44%	10%	25%	10%	32%	14%	11%	8%
Washington	38%	2%	27%	8%	19%	4%	10%	6%
West Virginia	14%	*	8%	5%	5%	2%	2%	1%
Wisconsin	15%	2%	7%	4%	9%	4%	3%	3%
Wyoming	19%	*	8%	8%	7%	*	2%	4%
United States	41%	9%	19%	14%	30%	10%	8%	13%

Sources: U.S. Census Bureau, National Restaurant Association; 2017 data

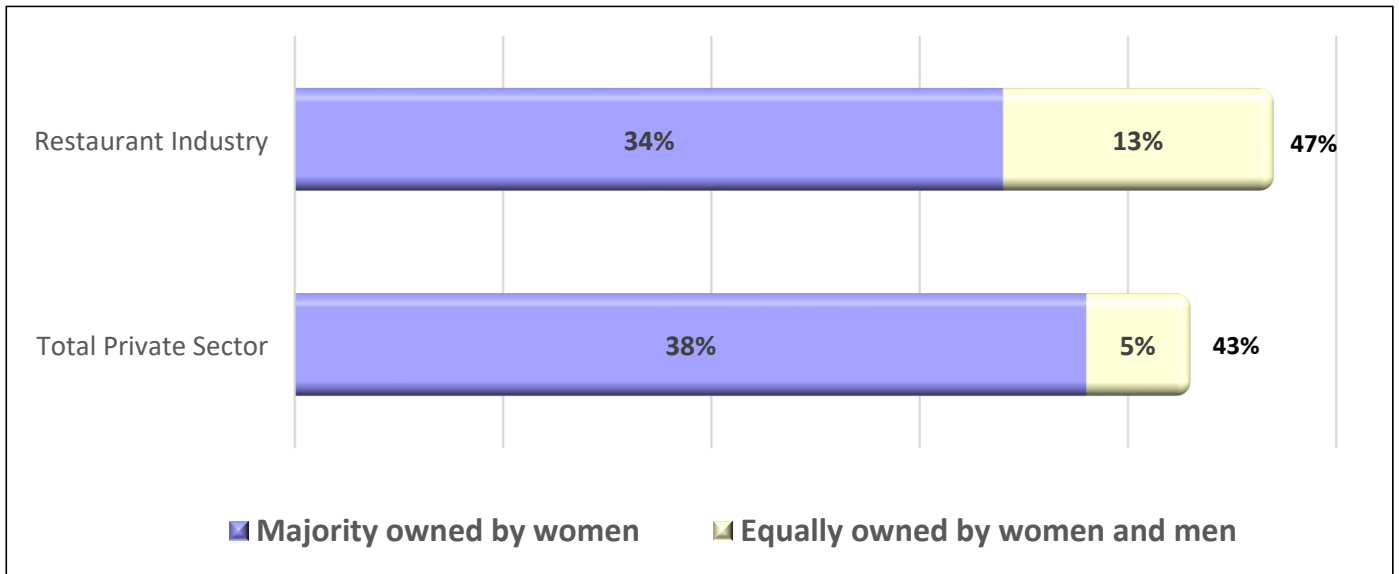
Note: Figures represent firms (or business entities) with and without payroll employees

*Data not available

Nearly Half of Restaurant Businesses are Owned by Women

- 47% of restaurant firms are at least 50% owned by women – compared to 43% of businesses in the overall private sector.
 - 34% of restaurant firms are majority-owned by women, while 13% are equally owned by women and men.
- In 43 states, the restaurant industry has a higher rate of female business ownership than the overall private sector.
- Montana (62%), Wyoming (57%), New Mexico (57%), North Dakota (56%), South Dakota (56%) and Mississippi (56%) have the highest proportion of restaurants that are at least 50% owned by women.

Proportion of Businesses that are Owned by Women
Restaurant industry versus total U.S. private sector



Sources: U.S. Census Bureau, National Restaurant Association; 2017 data

Note: Figures represent firms (or business entities) with and without payroll employees

Proportion of Businesses that are Owned by Women

State	----- Restaurant Industry -----		----- Total Private Sector -----	
	Majority-Owned by Women	At least 50% Owned by Women	Majority-Owned by Women	At least 50% Owned by Women
Alabama	39%	51%	40%	44%
Alaska	38%	54%	38%	44%
Arizona	34%	49%	39%	45%
Arkansas	37%	52%	37%	43%
California	32%	48%	39%	43%
Colorado	34%	48%	38%	45%
Connecticut	31%	42%	36%	41%
Delaware	24%	38%	35%	41%
District of Columbia	31%	37%	45%	47%
Florida	36%	47%	40%	45%
Georgia	46%	54%	43%	46%
Hawaii	33%	47%	41%	46%
Idaho	32%	54%	36%	45%
Illinois	33%	46%	38%	42%
Indiana	33%	49%	37%	42%
Iowa	32%	49%	36%	43%
Kansas	32%	48%	36%	43%
Kentucky	34%	45%	36%	41%
Louisiana	43%	52%	41%	46%
Maine	35%	50%	35%	40%
Maryland	34%	41%	41%	44%
Massachusetts	26%	39%	36%	39%
Michigan	35%	47%	39%	43%
Minnesota	29%	52%	36%	42%
Mississippi	46%	56%	41%	45%
Missouri	32%	51%	37%	43%
Montana	38%	62%	35%	45%
Nebraska	33%	53%	35%	44%
Nevada	30%	43%	40%	45%
New Hampshire	29%	45%	35%	40%
New Jersey	27%	37%	34%	40%
New Mexico	36%	57%	41%	47%
New York	28%	37%	36%	40%
North Carolina	34%	46%	40%	44%
North Dakota	36%	56%	34%	42%
Ohio	34%	45%	37%	41%
Oklahoma	39%	51%	37%	43%
Oregon	30%	55%	40%	47%
Pennsylvania	31%	44%	35%	39%
Rhode Island	24%	38%	36%	41%
South Carolina	35%	45%	40%	44%
South Dakota	31%	56%	33%	43%
Tennessee	41%	50%	39%	43%
Texas	41%	51%	39%	43%
Utah	34%	47%	34%	43%
Vermont	30%	52%	36%	42%
Virginia	35%	46%	40%	44%
Washington	30%	54%	39%	46%
West Virginia	35%	47%	37%	42%
Wisconsin	30%	51%	35%	41%
Wyoming	35%	57%	35%	47%
United States	34%	47%	38%	43%

Sources: U.S. Census Bureau, National Restaurant Association; 2017 data

Note: Figures represent firms (or business entities) with and without payroll employees