

RESTAURANT BUSINESS CONDITIONS SURVEY AUGUST 2022

Source: National Restaurant Association, national survey of 4,200 restaurant operators conducted July 14-Aug. 5, 2022

Business conditions are weakening. **ECONOMIC PESSIMISM** IS GROWING...

of operators say business 46% of operators say business conditions are worse **now** than 3 months ago

43% think it will be 1+ year before business conditions return to normal

85% of restaurants are **less** profitable now than in 2019

Restaurants are **UNDERSTAFFED & ACTIVELY SEEKING TO HIRE**



65% don't have enough employees
to support existing domand to support existing demand

currently have difficult-to-fill job openings

84% are **likely to hire** additional employees **in the next 6 months**

SOARING COSTS ARE CHALLENGING food & operations

have higher beverage costs

have higher costs

10% have higher utility costs

94% have higher operating costs (supplies, G&A, etc.)

How restaurants are **MANAGING THOSE COSTS**

91% increased menu prices

65% changed menu

60% reduced hours

38% closed days normally open

44% postponed expansion plans

16% cut back 3rd-party