



NATIONAL
RESTAURANT
ASSOCIATION



WISCONSIN RESTAURANT INDUSTRY IMPACT

INDUSTRY AT A GLANCE IN WISCONSIN



13,154
restaurant locations



\$19.3B
restaurant &
foodservice sales



4th
largest private
employer in the state



Every dollar spent in WI
restaurants contributes
\$1.81
to the state economy



282,600
restaurant &
foodservice jobs



\$3.2B
total taxes paid
by restaurants
in the state

WE ARE RESTAURANTS IN AMERICA



2nd largest
private sector
employer



Nation's **most**
diverse
industry



\$1.4T
restaurant &
foodservice sales



9 in 10
restaurants are
small
businesses



WISCONSIN RESTAURANT INDUSTRY IMPACT

JOBS & ENTREPRENEURIAL OPPORTUNITIES IN EVERY COMMUNITY **WISCONSIN RESTAURANTS**

EATING & DRINKING PLACES

U.S. SENATORS

Tammy Baldwin (D)
Ron Johnson (R)

Establishments

13,154

Employees*

216,800

EATING & DRINKING PLACES

U.S. REPRESENTATIVES

- 1 Bryan Steil (R)
- 2 Mark Pocan (D)
- 3 Derrick Van Orden (R)
- 4 Gwen Moore (D)
- 5 Scott Fitzgerald (R)
- 6 Glenn Grothman (R)
- 7 Thomas P. Tiffany (R)
- 8 Tony Wied (R)

Establishments

1,520
1,662
1,727
1,496
1,356
1,546
2,122
1,725

Employees*

27,478
33,475
24,877
29,650
25,937
25,300
23,255
26,828

TOTAL

13,154

216,800

*Wisconsin's 216,800 eating and drinking place jobs represent the majority of the state's total restaurant and foodservice workforce of 282,600 jobs, with the remainder being non-restaurant foodservice positions.



For more information: Restaurant.org | WIRestaurant.org