



NATIONAL
RESTAURANT
ASSOCIATION

ECONOMIC CONTRIBUTIONS OF THE RESTAURANT & FOODSERVICE INDUSTRY



WEST VIRGINIA

SUMMER 2025

In 2025, West Virginia’s eating and drinking places are projected to contribute **\$6.05B in direct economic output** to the state’s economy, support **63,600 jobs**, and deliver **\$1.74B in total labor income**, including wages, salaries, and proprietors’ income, and benefits.

These contributions spur additional spending in the U.S. economy. When including indirect and induced impacts from employees, suppliers, and others in the surrounding area, the industry’s total economic impact rises to **\$8.96B in output**, supporting **77,758 jobs**, and **\$2.61B in total labor income**.

The industry will also be a major source of public revenue. Direct contributions will total **\$861.31M in taxes** to all levels of government, including \$39.18M in county taxes, \$322.33M in state taxes and \$373.99M in federal taxes. With induced and indirect effects included, total contributions will reach **\$1.23B in taxes**, with \$52.02M in county taxes, \$440.98M in state taxes and \$569.11M in federal taxes.

WEST VIRGINIA – ECONOMIC CONTRIBUTIONS BY TYPE OF EATING AND DRINKING PLACES, 2025

		OUTPUT	EMPLOYMENT	LABOR INCOME	TAXES
FULL SERVICE RESTAURANTS	Direct	\$2.09B	23,668	\$640.63M	\$295.02M
	Total	\$3.12B	29,147	\$968.82M	\$420.80M
LIMITED-SERVICE RESTAURANTS	Direct	\$3.10B	29,171	\$736.53M	\$423.82M
	Total	\$4.63B	37,399	\$1.21B	\$605.484M
ALL OTHER EATING AND DRINKING PLACES	Direct	\$863.38M	10,761	\$360.61M	\$142.47M
	Total	\$1.27B	13,118	\$499.93M	\$194.40M

Source: National Restaurant Association calculations using 2023 IMPLAN data



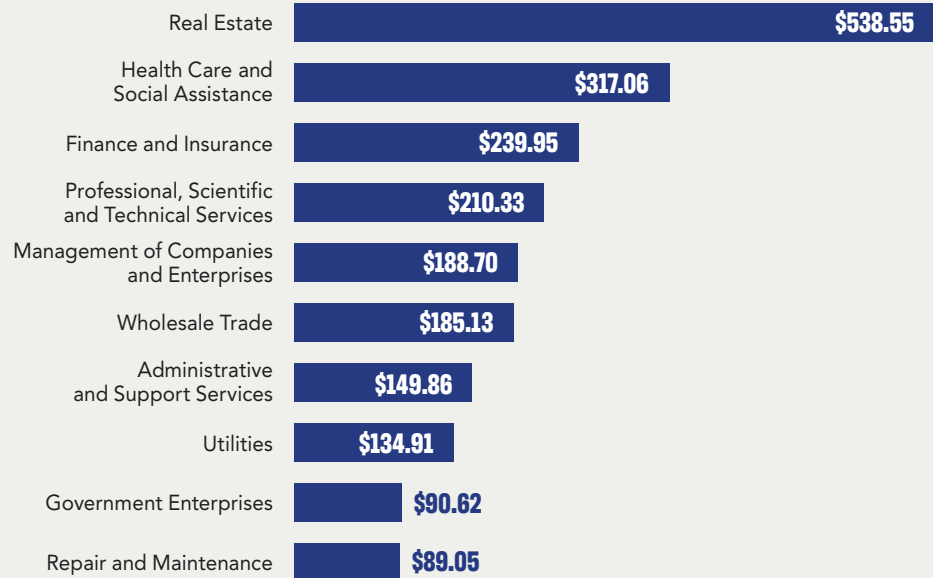
For more information: Restaurant.org | WVHTA.com

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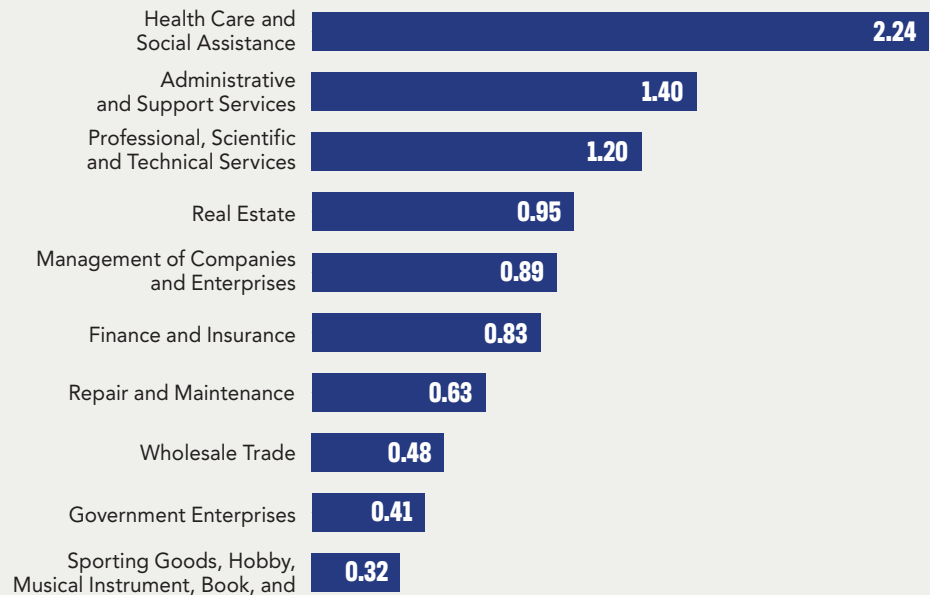
WEST VIRGINIA

WEST VIRGINIA LARGEST INDIRECT AND INDUCED OUTPUT IMPACTS FROM EATING AND DRINKING PLACES, 2025 (IN MILLIONS OF DOLLARS)



Source: National Restaurant Association calculations using 2023 IMPLAN data

WEST VIRGINIA LARGEST INDIRECT AND INDUCED EMPLOYMENT IMPACTS FROM EATING AND DRINKING PLACES, 2025 (IN THOUSANDS OF WORKERS)



Source: National Restaurant Association calculations using 2023 IMPLAN data

ECONOMIC CONTRIBUTIONS OF THE RESTAURANT & FOODSERVICE INDUSTRY



WEST VIRGINIA

WEST VIRGINIA CONGRESSIONAL DISTRICTS

ECONOMIC CONTRIBUTIONS FROM EATING AND DRINKING PLACES, 2025

CONGRESSIONAL DISTRICT		OUTPUT	EMPLOYMENT	LABOR INCOME	TAXES
WV-01	Direct	\$2.91B	30,299	\$826.70M	\$415.00M
	Total	\$4.31B	37,145	\$1.26B	\$595.38M
WV-02	Direct	\$3.14B	33,301	\$911.07M	\$443.33M
	Total	\$4.55B	40,103	\$1.32B	\$617.52M

Source: National Restaurant Association calculations using 2023 IMPLAN data

WEST VIRGINIA METROPOLITAN STATISTICAL AREAS

ECONOMIC CONTRIBUTIONS FROM EATING AND DRINKING PLACES, 2025

MSAs		OUTPUT	EMPLOYMENT	LABOR INCOME	TAXES
BECKLEY	Direct	\$422.24M	4,403	\$119.92M	\$60.85M
	Total	\$586.77M	5,278	\$166.95M	\$82.47M
CHARLESTON	Direct	\$841.62M	8,508	\$245.02M	\$114.12M
	Total	\$1.25B	10,364	\$392.15M	\$164.52M
HAGERSTOWN-MARTINSBURG, MD-WV	Direct	\$1.02M	9,959	\$308.01M	\$162.17M
	Total	\$1.44B	12,054	\$431.42M	\$220.39M
HUNTINGTON-ASHLAND, WV-KY-OH	Direct	\$1.39B	14,526	\$378.09M	\$193.52M
	Total	\$2.04B	17,752	\$567.28M	\$278.99M
MORGANTOWN	Direct	\$643.21M	6,788	\$199.02M	\$86.63M
	Total	\$955.91M	8,296	\$295.77M	\$122.36M
PARKERSBURG-VIENNA	Direct	\$397.57M	4,291	\$106.45M	\$56.30M
	Total	\$566.27M	5,118	\$158.45M	\$77.47M
WASHINGTON-ARLINGTON-ALEXANDRIA, DC-VA-MD-WV	Direct	\$32.27B	280,938	\$11.33B	\$5.39B
	Total	\$51.11B	358,290	\$18.22B	\$7.99B
WEIRTON-STEUBENVILLE, WV-OH	Direct	\$347.68M	3,786	\$100.60M	\$48.89M
	Total	\$477.06M	4,413	\$132.20M	\$64.96M
WINCHESTER, VA-WV	Direct	\$636.51M	6,106	\$204.50M	\$92.41M
	Total	\$949.23M	7,652	\$299.70M	\$132.01M

Source: National Restaurant Association calculations using 2023 IMPLAN data

For an overview of the modeling of the Economic Contributions of the Restaurant and Foodservice Industry fact sheets and official definitions for the North American Industry Classification System (NAICS) go to restaurant.org/statestatistics.