



NATIONAL
RESTAURANT
ASSOCIATION

ECONOMIC CONTRIBUTIONS OF THE RESTAURANT & FOODSERVICE INDUSTRY



SOUTH CAROLINA

SUMMER 2025

In 2025, South Carolina’s eating and drinking places are projected to contribute **\$24.81B in direct economic output** to the state’s economy, support **251,803 jobs**, and deliver **\$7.58B in labor income**, including wages, salaries, and proprietors’ income, and benefits.

These contributions spur additional spending in the U.S. economy. When including indirect and induced impacts from employees, suppliers, and others in the surrounding area, the industry’s economic impact rises to **\$40.04B in output**, supporting **325,135 jobs**, and **\$11.97B in labor income**.

The industry will also be a major source of public revenue. Direct contributions will **\$3.57B in taxes** to all levels of government, including \$293.48M in county taxes, \$874.19M in state taxes and \$1.81B in federal taxes. With induced and indirect effects included, contributions will reach **\$5.52B in taxes**, with \$425.33M in county taxes, \$1.31B in state taxes and \$2.91B in federal taxes.

SOUTH CAROLINA - ECONOMIC CONTRIBUTIONS

BY TYPE OF EATING AND DRINKING PLACES, 2025

		OUTPUT	EMPLOYMENT	LABOR INCOME	TAXES
FULL SERVICE RESTAURANTS	Direct	\$10.23B	107,312	\$3.35B	\$1.45B
	Total	\$16.75B	141,037	\$5.26B	\$2.28B
LIMITED-SERVICE RESTAURANTS	Direct	\$10.87B	100,551	\$2.66B	\$1.43B
	Total	\$18.26B	138,730	\$4.77B	\$2.32B
ALL OTHER EATING AND DRINKING PLACES	Direct	\$3.72B	43,940	\$1.57B	\$687.63M
	Total	\$6.05B	57,085	\$2.31B	\$990.14M

Source: National Restaurant Association calculations using 2023 IMPLAN data



For more information: Restaurant.org | SCRLA.org

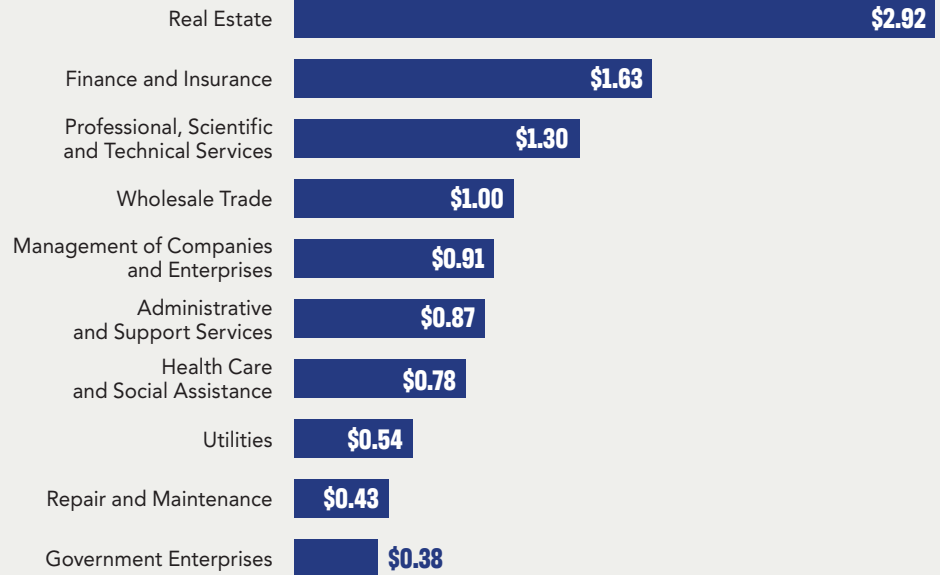
ECONOMIC CONTRIBUTIONS OF THE RESTAURANT & FOODSERVICE INDUSTRY



SOUTH CAROLINA

SOUTH CAROLINA LARGEST INDIRECT AND INDUCED OUTPUT IMPACTS

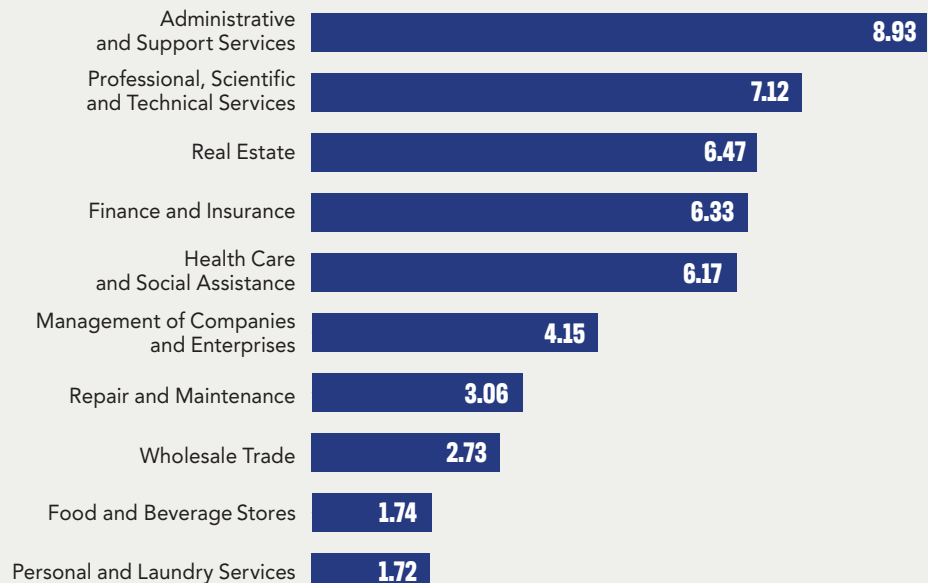
FROM EATING AND DRINKING PLACES, 2025 (IN BILLIONS OF DOLLARS)



Source: National Restaurant Association calculations using 2023 IMPLAN data

SOUTH CAROLINA LARGEST INDIRECT AND INDUCED EMPLOYMENT IMPACTS

FROM EATING AND DRINKING PLACES, 2025 (IN THOUSANDS OF WORKERS)



Source: National Restaurant Association calculations using 2023 IMPLAN data

ECONOMIC CONTRIBUTIONS OF THE RESTAURANT & FOODSERVICE INDUSTRY



SOUTH CAROLINA

SOUTH CAROLINA CONGRESSIONAL DISTRICTS

ECONOMIC CONTRIBUTIONS FROM EATING AND DRINKING PLACES, 2025

CONGRESSIONAL DISTRICT		OUTPUT	EMPLOYMENT	LABOR INCOME	TAXES
SC-01	Direct	\$3.94B	38,273	\$1.27B	\$525.95M
	Total	\$5.15B	43,787	\$1.60B	\$664.17M
SC-02	Direct	\$3.01B	31,282	\$851.74M	\$398.80M
	Total	\$3.84B	35,233	\$1.09B	\$497.66M
SC-03	Direct	\$2.58B	27,662	\$674.32M	\$353.46M
	Total	\$3.28B	31,073	\$843.54M	\$442.12M
SC-04	Direct	\$3.80B	37,482	\$1.22B	\$506.35M
	Total	\$5.58B	46,158	\$1.77B	\$711.13M
SC-05	Direct	\$2.61B	26,744	\$761.34M	\$348.13M
	Total	\$3.44B	30,485	\$994.35M	\$450.10M
SC-06	Direct	\$4.43B	44,613	\$1.42B	\$557.86M
	Total	\$5.27B	48,536	\$1.67B	\$651.26M
SC-07	Direct	\$4.44B	45,746	\$1.39B	\$672.69M
	Total	\$6.44B	55,877	\$1.93B	\$942.88M

Source: National Restaurant Association calculations using 2023 IMPLAN data

ECONOMIC CONTRIBUTIONS OF THE RESTAURANT & FOODSERVICE INDUSTRY



SOUTH CAROLINA

SOUTH CAROLINA METROPOLITAN STATISTICAL AREAS

ECONOMIC CONTRIBUTIONS FROM EATING AND DRINKING PLACES, 2025

MSAs		OUTPUT	EMPLOYMENT	LABOR INCOME	TAXES
AUGUSTA-RICHMOND COUNTY, GA-SC	Direct	\$2.49B	26,250	\$677.24M	\$338.17M
	Total	\$3.57B	32,036	\$977.11M	\$474.41M
CHARLESTON-NORTH CHARLESTON	Direct	\$4.79B	46,050	\$1.59B	\$680.56M
	Total	\$7.77B	60,078	\$2.48B	\$1.05B
CHARLOTTE CONCORD-GASTONIA, NC-SC	Direct	\$12.90B	130,745	\$4.23B	\$1.56B
	Total	\$22.95B	172,885	\$7.73B	\$2.82B
COLUMBIA, SC	Direct	\$3.90B	40,457	\$1.17B	\$546.29M
	Total	\$6.05B	51,154	\$1.83B	\$816.26M
FLORENCE	Direct	\$862.98M	9,164	\$232.04M	\$122.74M
	Total	\$1.28B	11,245	\$350.43M	\$181.58M
GREENVILLE-ANDERSON-GREER	Direct	\$4.38B	45,778	\$1.24B	\$608.82M
	Total	\$6.82B	57,922	\$1.97B	\$912.82M
HILTON HEAD ISLAND-BLUFFTON-PORT ROYAL	Direct	\$1.33B	13,193	\$429.30M	\$185.89M
	Total	\$1.89B	16,124	\$577.83M	\$247.94M
MYRTLE BEACH-CONWAY-NORTH MYRTLE BEACH, SC	Direct	\$2.99B	30,413	\$986.25M	\$458.97M
	Total	\$4.42B	37,726	\$1.37B	\$651.31M
SPARTANBURG	Direct	\$1.70B	15,555	\$622.60M	\$239.80M
	Total	\$2.22B	18,280	\$765.66M	\$305.73M
SUMTER	Direct	\$349.03M	3,774	\$87.08M	\$46.10M
	Total	\$470.68M	4,386	\$120.08M	\$60.87M

Source: National Restaurant Association calculations using 2023 IMPLAN data

For an overview of the modeling of the Economic Contributions of the Restaurant and Foodservice Industry fact sheets and official definitions for the North American Industry Classification System (NAICS) go to restaurant.org/statistics.