



ECONOMIC CONTRIBUTIONS OF THE RESTAURANT & FOODSERVICE INDUSTRY



NEW MEXICO

SUMMER
2025

In 2025, New Mexico's eating and drinking places are projected to contribute **\$9.34B in direct economic output** to the state's economy, support **88,924 jobs**, and deliver **\$3.05B in total labor income**, including wages, salaries, and proprietors' income, and benefits.

These contributions spur additional spending in the U.S. economy. When including indirect and induced impacts from employees, suppliers, and others in the surrounding area, the industry's total economic impact rises to **\$14.12B in output**, supporting **111,189 jobs**, and **\$4.35B in total labor income**.

The industry will also be a major source of public revenue. Direct contributions will total **\$1.33B in taxes** to all levels of government, including \$51.38M in county taxes, \$513.64M in state taxes and \$661.22M in federal taxes. With induced and indirect effects included, total contributions will reach **\$1.93B in taxes**, with \$73.68M in county taxes, \$739.81M in state taxes and \$971.2M in federal taxes.

NEW MEXICO – ECONOMIC CONTRIBUTIONS

BY TYPE OF EATING AND DRINKING PLACES, 2025

		OUTPUT	EMPLOYMENT	LABOR INCOME	TAXES
FULL SERVICE RESTAURANTS	Direct	\$3.37B	32,436	\$1.18B	\$491.84M
	Total	\$5.06B	41,086	\$1.67B	\$705.55M
LIMITED-SERVICE RESTAURANTS	Direct	\$4.56B	39,560	\$1.23B	\$608.82M
	Total	\$6.96B	51,726	\$1.89B	\$901.58M
ALL OTHER EATING AND DRINKING PLACES	Direct	\$1.41B	16,928	\$637.34M	\$227.24M
	Total	\$2.14B	21,034	\$860.09M	\$321.47M

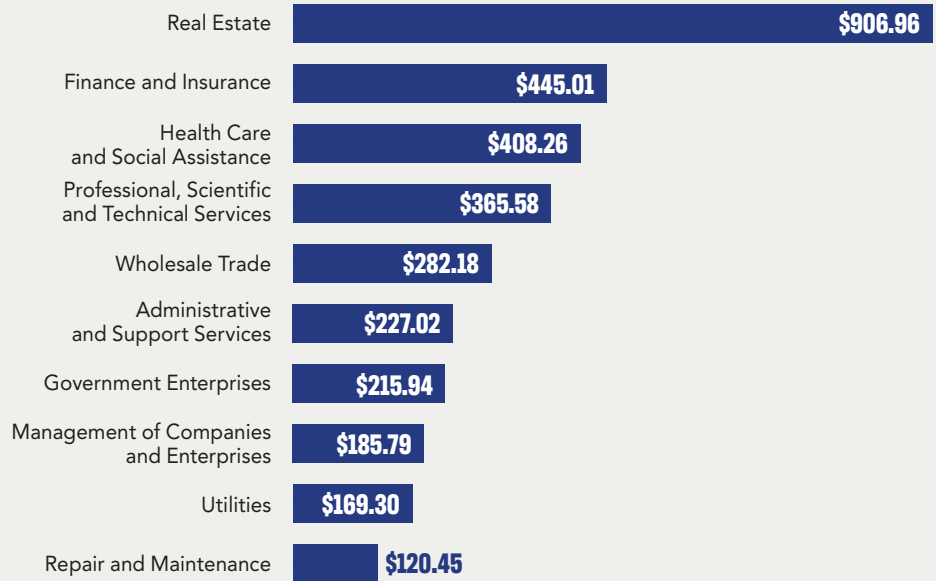
Source: National Restaurant Association calculations using 2023 IMPLAN data

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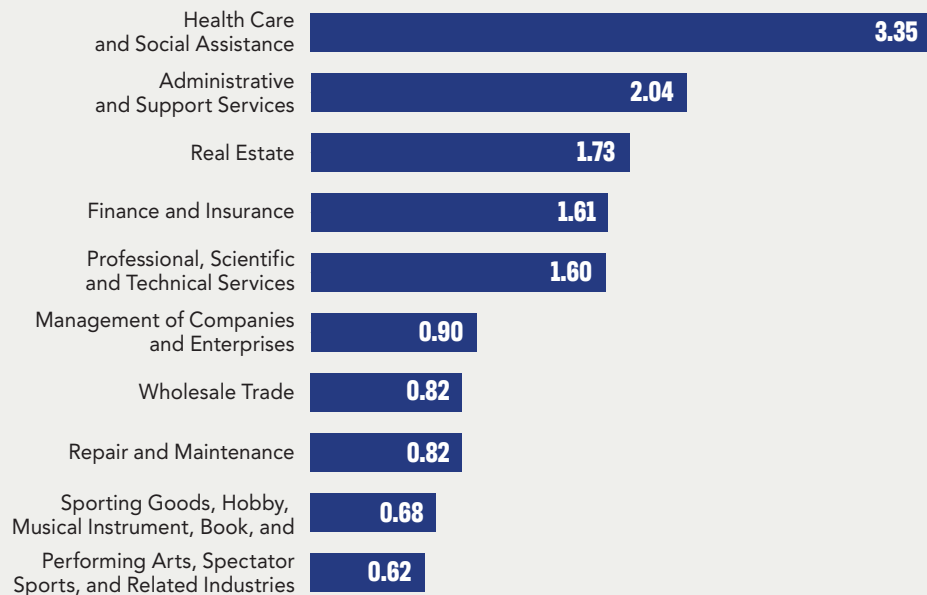
NEW MEXICO

NEW MEXICO LARGEST INDIRECT AND INDUCED OUTPUT IMPACTS FROM EATING AND DRINKING PLACES, 2025 (IN MILLIONS OF DOLLARS)



Source: National Restaurant Association calculations using 2023 IMPLAN data

NEW MEXICO LARGEST INDIRECT AND INDUCED EMPLOYMENT IMPACTS FROM EATING AND DRINKING PLACES, 2025 (IN THOUSANDS OF WORKERS)



Source: National Restaurant Association calculations using 2023 IMPLAN data

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NEW MEXICO

NEW MEXICO CONGRESSIONAL DISTRICTS

ECONOMIC CONTRIBUTIONS FROM EATING AND DRINKING PLACES, 2025

CONGRESSIONAL DISTRICT		OUTPUT	EMPLOYMENT	LABOR INCOME	TAXES
NM-01	Direct	\$3.32B	32,368	\$1.02B	\$439.36M
	Total	\$4.45B	37,612	\$1.35B	\$569.80M
NM-02	Direct	\$2.90B	26,178	\$1.06B	\$393.41M
	Total	\$3.45B	28,776	\$1.20B	\$456.61M
NM-03	Direct	\$3.12B	30,378	\$968.89M	\$429.55M
	Total	\$4.08B	34,697	\$1.21B	\$548.46M

Source: National Restaurant Association calculations using 2023 IMPLAN data

NEW MEXICO METROPOLITAN STATISTICAL AREAS

ECONOMIC CONTRIBUTIONS FROM EATING AND DRINKING PLACES, 2025

MSAs		OUTPUT	EMPLOYMENT	LABOR INCOME	TAXES
ALBUQUERQUE	Direct	\$4.16B	40,423	\$1.27B	\$578.30M
	Total	\$6.61B	52,086	\$1.99B	\$877.71M
FARMINGTON	Direct	\$485.59M	5,012	\$132.99M	\$67.27M
	Total	\$674.10M	5,870	\$177.20M	\$94.65M
LAS CRUCES	Direct	\$1.18B	9,432	\$539.67M	\$181.39M
	Total	\$1.58B	11,719	\$656.45M	\$234.66M
SANTA FE	Direct	\$953.40M	8,583	\$327.19M	\$131.42M
	Total	\$1.34B	10,419	\$433.49M	\$174.80M

Source: National Restaurant Association calculations using 2023 IMPLAN data

For an overview of the modeling of the Economic Contributions of the Restaurant and Foodservice Industry fact sheets and official definitions for the North American Industry Classification System (NAICS) go to restaurant.org/statistics.