



ECONOMIC CONTRIBUTIONS OF THE RESTAURANT & FOODSERVICE INDUSTRY



NEW JERSEY

SUMMER
2025

In 2025, New Jersey's eating and drinking places are projected to contribute **\$36.66B in direct economic output** to the state's economy, support **351,865 jobs**, and deliver **\$13.73B in total labor income**, including wages, salaries, and proprietors' income, and benefits.

These contributions spur additional spending in the U.S. economy. When including indirect and induced impacts from employees, suppliers, and others in the surrounding area, the industry's total economic impact rises to **\$64.0B in output**, supporting **466,714 jobs**, and **\$23.69B in total labor income**.

The industry will also be a major source of public revenue. Direct contributions will total **\$5.06B in taxes** to all levels of government, including \$134.61M in county taxes, \$1.04B in state taxes and \$3.17B in federal taxes. With induced and indirect effects included, total contributions will reach **\$9.31B in taxes**, with \$270.84M in county taxes, \$2.02B in state taxes and \$5.58B in federal taxes.

NEW JERSEY – ECONOMIC CONTRIBUTIONS

BY TYPE OF EATING AND DRINKING PLACES, 2025

		OUTPUT	EMPLOYMENT	LABOR INCOME	TAXES
FULL SERVICE RESTAURANTS	Direct	\$15.02B	144,104	\$5.70B	\$2.01B
	Total	\$26.24B	193,588	\$9.70B	\$3.72B
LIMITED-SERVICE RESTAURANTS	Direct	\$13.19B	112,215	\$3.84B	\$1.70B
	Total	\$23.63B	157,958	\$7.41B	\$3.23B
ALL OTHER EATING AND DRINKING PLACES	Direct	\$8.44B	95,546	\$4.19B	\$1.35B
	Total	\$15.32B	127,882	\$6.95B	\$2.42B

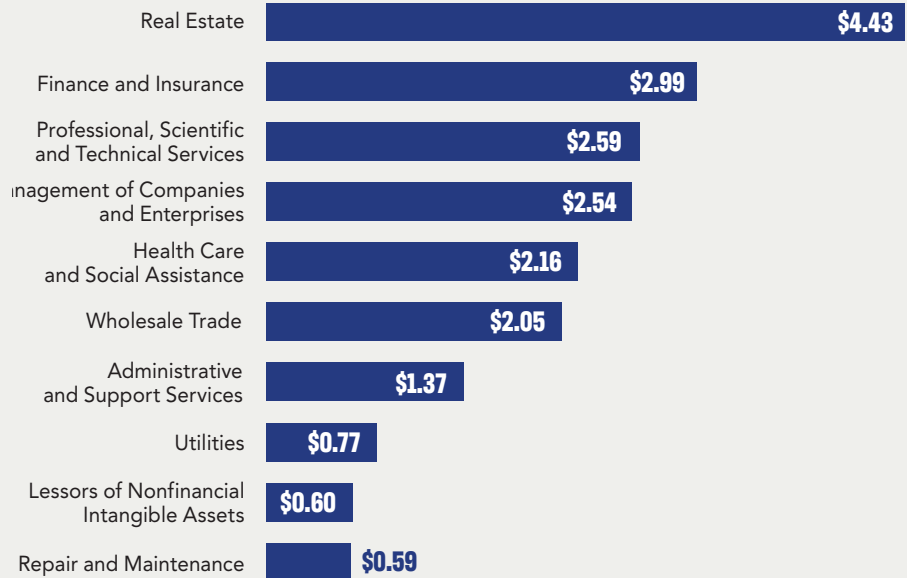
Source: National Restaurant Association calculations using 2023 IMPLAN data

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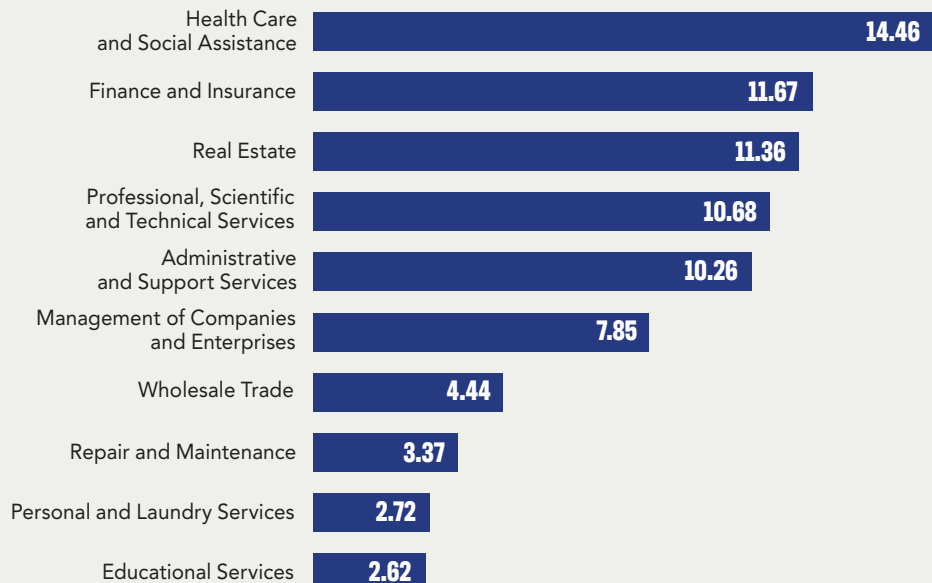
NEW JERSEY

NEW JERSEY LARGEST INDIRECT AND INDUCED OUTPUT IMPACTS FROM EATING AND DRINKING PLACES, 2025 (IN BILLIONS OF DOLLARS)



Source: National Restaurant Association calculations using 2023 IMPLAN data

NEW JERSEY LARGEST INDIRECT AND INDUCED EMPLOYMENT IMPACTS FROM EATING AND DRINKING PLACES, 2025 (IN THOUSANDS OF WORKERS)



Source: National Restaurant Association calculations using 2023 IMPLAN data

ECONOMIC CONTRIBUTIONS OF THE RESTAURANT & FOODSERVICE INDUSTRY



NEW JERSEY

NEW JERSEY CONGRESSIONAL DISTRICTS

ECONOMIC CONTRIBUTIONS FROM EATING AND DRINKING PLACES, 2025

CONGRESSIONAL DISTRICT		OUTPUT	EMPLOYMENT	LABOR INCOME	TAXES
NJ-01	Direct	\$2.80B	28,163	\$959.08M	\$351.56M
	Total	\$4.06B	33,847	\$1.38B	\$539.67M
NJ-02	Direct	\$4.84B	47,053	\$1.89B	\$661.19M
	Total	\$6.27B	53,923	\$2.31B	\$889.12M
NJ-03	Direct	\$3.10B	30,693	\$1.09B	\$363.49M
	Total	\$3.95B	34,157	\$1.39B	\$484.29M
NJ-04	Direct	\$3.20B	31,516	\$1.11B	\$401.29M
	Total	\$4.08B	35,707	\$1.37B	\$524.03M
NJ-05	Direct	\$2.87B	26,721	\$1.08B	\$342.36M
	Total	\$3.62B	29,820	\$1.36B	\$440.23M
NJ-06	Direct	\$2.87B	28,070	\$1.04B	\$315.68M
	Total	\$3.50B	30,369	\$1.27B	\$398.02M
NJ-07	Direct	\$3.32B	32,083	\$1.28B	\$391.83M
	Total	\$3.96B	34,541	\$1.51B	\$479.66M
NJ-08	Direct	\$2.64B	24,046	\$1.05B	\$293.20M
	Total	\$3.10B	25,784	\$1.22B	\$352.21M
NJ-09	Direct	\$2.83B	26,839	\$1.07B	\$315.53M
	Total	\$3.28B	28,552	\$1.22B	\$372.43M
NJ-10	Direct	\$2.26B	20,890	\$888.04M	\$242.90M
	Total	\$2.51B	21,785	\$974.94M	\$277.07M
NJ-11	Direct	\$3.50B	32,740	\$1.39B	\$411.38M
	Total	\$4.43B	36,160	\$1.76B	\$528.68M
NJ-12	Direct	\$2.41B	23,052	\$893.48M	\$263.08M
	Total	\$2.77B	24,306	\$1.03B	\$308.53M

Source: National Restaurant Association calculations using 2023 IMPLAN data

ECONOMIC CONTRIBUTIONS OF THE RESTAURANT & FOODSERVICE INDUSTRY



NEW JERSEY

NEW JERSEY METROPOLITAN STATISTICAL AREAS

ECONOMIC CONTRIBUTIONS FROM EATING AND DRINKING PLACES, 2025

MSAs		OUTPUT	EMPLOYMENT	LABOR INCOME	TAXES
ALLENTOWN-BETHLEHEM-EASTON, PA-NJ	Direct	\$3.19B	32,494	\$1.05B	\$470.10M
	Total	\$5.10B	41,551	\$1.71B	\$736.19M
ATLANTIC CITY-HAMMONTON	Direct	\$3.23B	30,787	\$1.33B	\$465.79M
	Total	\$4.72B	38,351	\$1.81B	\$701.76M
NEW YORK-NEWARK-JERSEY CITY, NY-NJ	Direct	\$91.70B	781,559	\$35.34B	\$17.31B
	Total	\$159.22B	1,040,416	\$60.86B	\$28.24B
PHILADELPHIA-CAMDEN-WILMINGTON, PA-NJ-DE-MD	Direct	\$25.29B	244,167	\$8.89B	\$3.67B
	Total	\$45.42B	327,762	\$15.88B	\$6.42B
TRENTON-PRINCETON	Direct	\$1.61B	15,137	\$613.34M	\$189.22M
	Total	\$2.38B	18,213	\$922.06M	\$294.98M
VINELAND	Direct	\$410.97M	4,093	\$141.74M	\$54.51M
	Total	\$546.22M	4,750	\$178.12M	\$77.53M

Source: National Restaurant Association calculations using 2023 IMPLAN data

For an overview of the modeling of the Economic Contributions of the Restaurant and Foodservice Industry fact sheets and official definitions for the North American Industry Classification System (NAICS) go to restaurant.org/statestatistics.