



NATIONAL
RESTAURANT
ASSOCIATION



NEW HAMPSHIRE
RESTAURANT
INDUSTRY
IMPACT

INDUSTRY AT A GLANCE IN
NEW HAMPSHIRE



3,406
restaurant locations



\$6.5B
restaurant &
foodservice sales



4th
largest private
employer in the state



Every dollar spent in NH
restaurants contributes
\$1.68
to the state economy



68,600
restaurant &
foodservice jobs



\$900M
total taxes paid
by restaurants
in the state

WE ARE RESTAURANTS
IN AMERICA



2nd largest
private sector
employer



Nation's **most**
diverse
industry



\$1.4T
restaurant &
foodservice sales



9 in 10
restaurants are
small
businesses



NEW HAMPSHIRE
RESTAURANT
INDUSTRY
IMPACT

JOBS & ENTREPRENEURIAL
OPPORTUNITIES IN EVERY COMMUNITY
NEW HAMPSHIRE RESTAURANTS

U.S. SENATORS

Margaret Wood Hassan (D)
Jeanne Shaheen (D)

EATING & DRINKING PLACES

Establishments

Employees*

3,406

54,000

U.S. REPRESENTATIVES

- 1 Chris Pappas (D)
- 2 Maggie Goodlander (D)

EATING & DRINKING PLACES

Establishments

Employees*

1,829

29,390

1,577

24,610

TOTAL

3,406

54,000

*New Hampshire's 54,000 eating and drinking place jobs represent the majority of the state's total restaurant and foodservice workforce of 68,600 jobs, with the remainder being non-restaurant foodservice positions.



For more information: Restaurant.org | NHLRA.com

Source: National Restaurant Association, based on data from the Bureau of Labor Statistics and U.S. Census Bureau; 2024 data