



NATIONAL  
RESTAURANT  
ASSOCIATION



NEBRASKA  
RESTAURANT  
INDUSTRY  
**IMPACT**

INDUSTRY AT A GLANCE  
**IN NEBRASKA**



**4,389**  
restaurant locations



**\$7.3B**  
restaurant &  
foodservice sales



**4th**  
largest private  
employer in the state



Every dollar spent in NE  
restaurants contributes  
**\$1.79**  
to the state economy



**100,400**  
restaurant &  
foodservice jobs



**\$1.3B**  
total taxes paid  
by restaurants  
in the state

WE ARE RESTAURANTS  
**IN AMERICA**



**2nd largest**  
private sector  
**employer**



Nation's **most**  
**diverse**  
**industry**



**\$1.5T**  
restaurant &  
foodservice sales



**9 in 10**  
restaurants are  
**small**  
**businesses**

Source: National Restaurant Association, based on data from the Bureau of Labor Statistics and U.S. Census Bureau; 2025 data



# NEBRASKA RESTAURANT INDUSTRY IMPACT

## JOBS & ENTREPRENEURIAL OPPORTUNITIES IN EVERY COMMUNITY **NEBRASKA RESTAURANTS**

### EATING & DRINKING PLACES

#### U.S. SENATORS

Deb Fischer (R)  
Pete Ricketts (R)

#### Establishments

**4,389**

#### Employees\*

**74,600**

### EATING & DRINKING PLACES

#### U.S. REPRESENTATIVES

- 1 Mike Flood (R)
- 2 Don Bacon (R)
- 3 Adrian Smith (R)

#### Establishments

1,354  
1,502  
1,532

#### Employees\*

24,811  
30,167  
19,622

#### TOTAL

**4,389**

**74,600**

\*Nebraska's 74,600 eating and drinking place jobs represent the majority of the state's total restaurant and foodservice workforce of 100,400 jobs, with the remainder being non-restaurant foodservice positions.



For more information: [Restaurant.org](https://Restaurant.org) | [NebraskaDining.org](https://NebraskaDining.org)