



NATIONAL  
RESTAURANT  
ASSOCIATION

## ECONOMIC CONTRIBUTIONS OF THE RESTAURANT & FOODSERVICE INDUSTRY



NEBRASKA

SUMMER  
2025

In 2025, Nebraska's eating and drinking places are projected to contribute **\$8.57B in direct economic output** to the state's economy, support **88,120 jobs**, and deliver **\$2.46B in total labor income**, including wages, salaries, and proprietors' income, and benefits.

These contributions spur additional spending in the U.S. economy. When including indirect and induced impacts from employees, suppliers, and others in the surrounding area, the industry's total economic impact rises to **\$14.57B in output**, supporting **114,006 jobs**, and **\$4.25B in total labor income**.

The industry will also be a major source of public revenue. Direct contributions will total **\$1.34B in taxes** to all levels of government, including \$65.37M in county taxes, \$323.44M in state taxes and \$564.96M in federal taxes. With induced and indirect effects included, total contributions will reach **\$2.02B in taxes**, with \$84.18M in county taxes, \$449.13M in state taxes and \$989.08M in federal taxes.

### NEBRASKA - ECONOMIC CONTRIBUTIONS

BY TYPE OF EATING AND DRINKING PLACES, 2025

|                                             |        | OUTPUT  | EMPLOYMENT | LABOR INCOME | TAXES     |
|---------------------------------------------|--------|---------|------------|--------------|-----------|
| <b>FULL SERVICE RESTAURANTS</b>             | Direct | \$2.82B | 29,263     | \$840.51M    | \$460.48M |
|                                             | Total  | \$4.72B | 38,263     | \$1.42B      | \$675.25M |
| <b>LIMITED-SERVICE RESTAURANTS</b>          | Direct | \$4.17B | 37,277     | \$965.72M    | \$623.59M |
|                                             | Total  | \$7.08B | 50,974     | \$1.81B      | \$938.61M |
| <b>ALL OTHER EATING AND DRINKING PLACES</b> | Direct | \$1.58B | 21,579     | \$651.32M    | \$258.72M |
|                                             | Total  | \$2.83B | 27,910     | \$1.08B      | \$406.08M |

**Source:** National Restaurant Association calculations using 2023 IMPLAN data



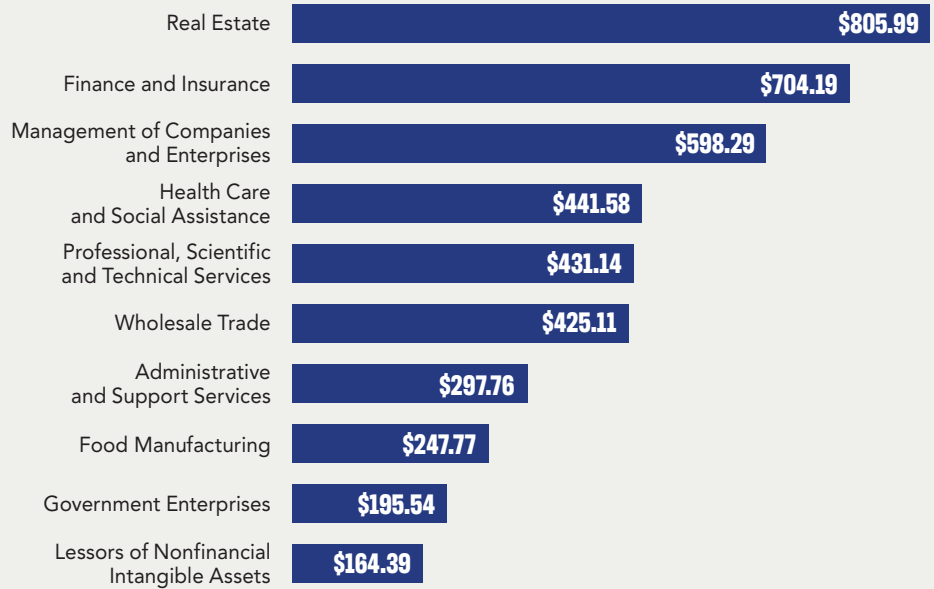
For more information: [Restaurant.org](https://Restaurant.org) | [NebraskaDining.org](https://NebraskaDining.org)

# ECONOMIC CONTRIBUTIONS OF THE RESTAURANT & FOODSERVICE INDUSTRY



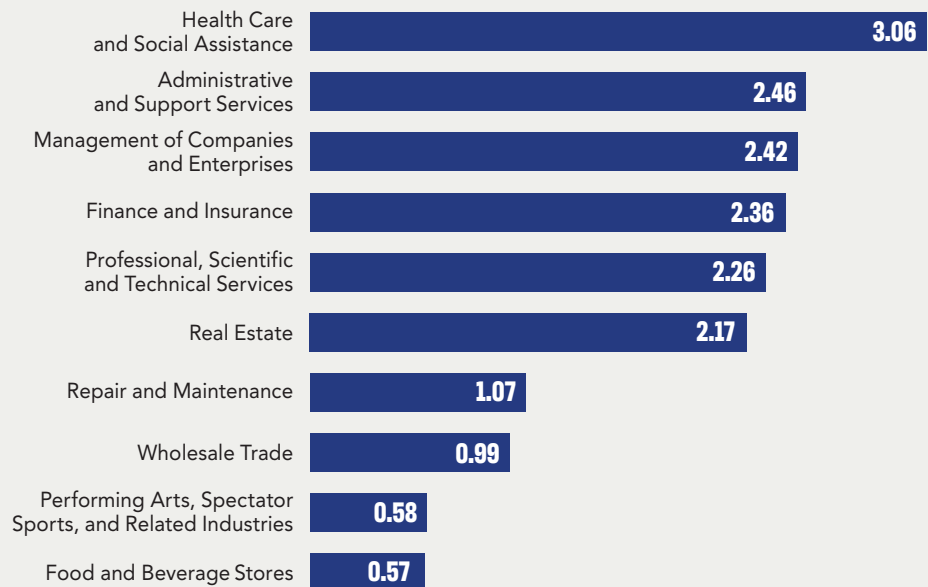
NEBRASKA

## NEBRASKA LARGEST INDIRECT AND INDUCED OUTPUT IMPACTS FROM EATING AND DRINKING PLACES, 2025 (IN MILLIONS OF DOLLARS)



Source: National Restaurant Association calculations using 2023 IMPLAN data

## NEBRASKA LARGEST INDIRECT AND INDUCED EMPLOYMENT IMPACTS FROM EATING AND DRINKING PLACES, 2025 (IN THOUSANDS OF WORKERS)



Source: National Restaurant Association calculations using 2023 IMPLAN data

# ECONOMIC CONTRIBUTIONS OF THE RESTAURANT & FOODSERVICE INDUSTRY



NEBRASKA

## NEBRASKA CONGRESSIONAL DISTRICTS

ECONOMIC CONTRIBUTIONS FROM EATING AND DRINKING PLACES, 2025

| CONGRESSIONAL DISTRICT |        | OUTPUT  | EMPLOYMENT | LABOR INCOME | TAXES     |
|------------------------|--------|---------|------------|--------------|-----------|
| NE-01                  | Direct | \$2.67B | 27,354     | \$764.41M    | \$400.83M |
|                        | Total  | \$3.76B | 32,407     | \$1.07B      | \$516.57M |
| NE-02                  | Direct | \$3.51B | 35,173     | \$1.06B      | \$525.18M |
|                        | Total  | \$5.55B | 43,345     | \$1.74B      | \$740.82M |
| NE-03                  | Direct | \$2.39B | 25,594     | \$632.25M    | \$375.10M |
|                        | Total  | \$3.28B | 29,771     | \$849.85M    | \$478.84M |

Source: National Restaurant Association calculations using 2023 IMPLAN data

## NEBRASKA METROPOLITAN STATISTICAL AREAS

ECONOMIC CONTRIBUTIONS FROM EATING AND DRINKING PLACES, 2025

| MSAs                 |        | OUTPUT    | EMPLOYMENT | LABOR INCOME | TAXES     |
|----------------------|--------|-----------|------------|--------------|-----------|
| GRAND ISLAND         | Direct | \$341.40M | 3,536      | \$92.06M     | \$53.04M  |
|                      | Total  | \$491.38M | 4,273      | \$132.54M    | \$69.57M  |
| LINCOLN              | Direct | \$1.66B   | 16,767     | \$491.71M    | \$255.46M |
|                      | Total  | \$2.63B   | 21,439     | \$778.07M    | \$368.44M |
| OMAHA, NE-IA         | Direct | \$4.65B   | 46,922     | \$1.38B      | \$712.99M |
|                      | Total  | \$8.07B   | 61,237     | \$2.49B      | \$1.10B   |
| SIOUX CITY, IA-NE-SD | Direct | \$605.19M | 6,687      | \$166.72M    | \$79.83M  |
|                      | Total  | \$897.89M | 8,030      | \$256.20M    | \$110.76M |

Source: National Restaurant Association calculations using 2023 IMPLAN data

For an overview of the modeling of the Economic Contributions of the Restaurant and Foodservice Industry fact sheets and official definitions for the North American Industry Classification System (NAICS) go to [restaurant.org/statistics](https://restaurant.org/statistics).