



NATIONAL
RESTAURANT
ASSOCIATION

ECONOMIC CONTRIBUTIONS

OF THE RESTAURANT
& FOODSERVICE
INDUSTRY



MONTANA

SUMMER
2025

In 2025, Montana's eating and drinking places are projected to contribute **\$5.12B in direct economic output** to the state's economy, support **55,629 jobs**, and deliver **\$1.77B in total labor income**, including wages, salaries, and proprietors' income, and benefits.

These contributions spur additional spending in the U.S. economy. When including indirect and induced impacts from employees, suppliers, and others in the surrounding area, the industry's total economic impact rises to **\$8.33B in output**, supporting **71,470 jobs**, and **\$2.74B in total labor income**.

The industry will also be a major source of public revenue. Direct contributions will total **\$563.76M in taxes** to all levels of government, including \$15.4M in county taxes, \$110.02M in state taxes and \$412.97M in federal taxes. With induced and indirect effects included, total contributions will reach **\$946.82M in taxes**, with \$36.19M in county taxes, \$201.6M in state taxes and \$649.25M in federal taxes.

MONTANA - ECONOMIC CONTRIBUTIONS

BY TYPE OF EATING AND DRINKING PLACES, 2025

		OUTPUT	EMPLOYMENT	LABOR INCOME	TAXES
FULL SERVICE RESTAURANTS	Direct	\$2.00B	21,907	\$703.93M	\$215.44M
	Total	\$3.31B	28,823	\$1.11B	\$369.21M
LIMITED-SERVICE RESTAURANTS	Direct	\$1.98B	18,331	\$571.76M	\$188.21M
	Total	\$3.35B	25,607	\$992.76M	\$344.98M
ALL OTHER EATING AND DRINKING PLACES	Direct	\$1.14B	15,391	\$490.50M	\$160.11M
	Total	\$1.84B	19,404	\$719.27M	\$244.31M

Source: National Restaurant Association calculations using 2023 IMPLAN data



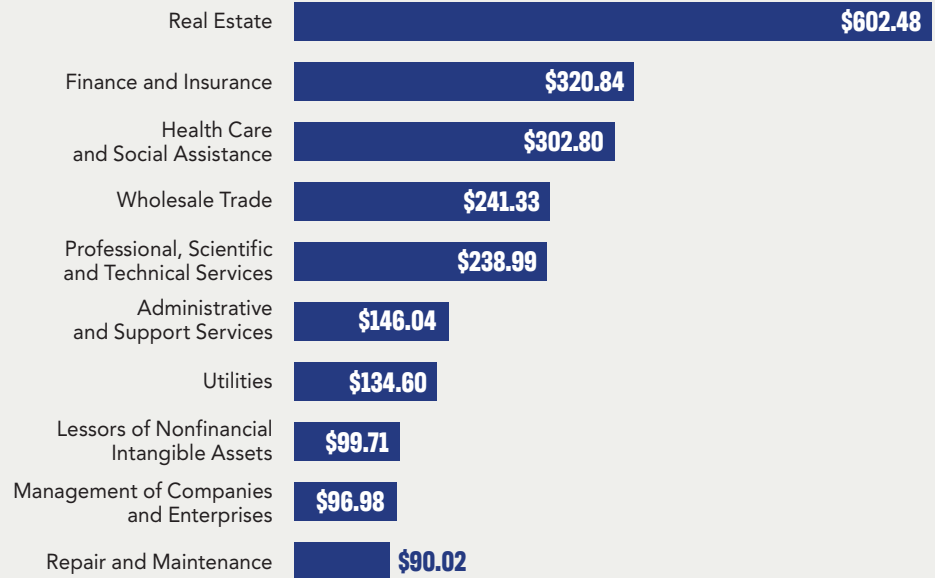
For more information: Restaurant.org | www.mtretail.com/about-the-mtra

ECONOMIC CONTRIBUTIONS OF THE RESTAURANT & FOODSERVICE INDUSTRY



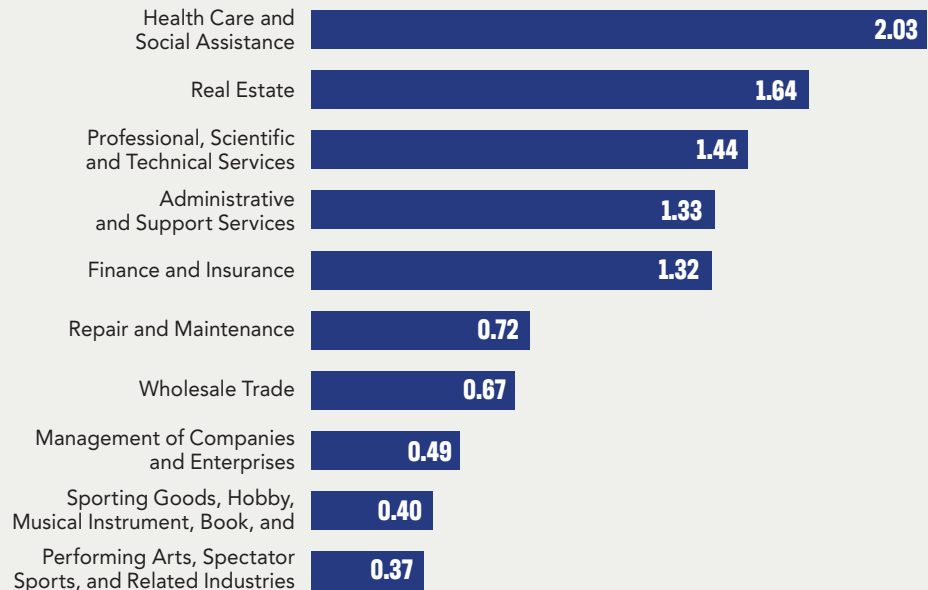
MONTANA

MONTANA LARGEST INDIRECT AND INDUCED OUTPUT IMPACTS FROM EATING AND DRINKING PLACES, 2025 (IN MILLIONS OF DOLLARS)



Source: National Restaurant Association calculations using 2023 IMPLAN data

MONTANA LARGEST INDIRECT AND INDUCED EMPLOYMENT IMPACTS FROM EATING AND DRINKING PLACES, 2025 (IN THOUSANDS OF WORKERS)



Source: National Restaurant Association calculations using 2023 IMPLAN data

ECONOMIC CONTRIBUTIONS OF THE RESTAURANT & FOODSERVICE INDUSTRY



MONTANA

MONTANA CONGRESSIONAL DISTRICTS

ECONOMIC CONTRIBUTIONS FROM EATING AND DRINKING PLACES, 2025

CONGRESSIONAL DISTRICT		OUTPUT	EMPLOYMENT	LABOR INCOME	TAXES
MT-01	Direct	\$2.49B	26,207	\$899.55M	\$274.89M
	Total	\$3.70B	32,471	\$1.28B	\$418.56M
MT-02	Direct	\$2.63B	29,422	\$866.64M	\$275.55M
	Total	\$3.96B	35,794	\$1.26B	\$431.74M

Source: National Restaurant Association calculations using 2023 IMPLAN data

MONTANA METROPOLITAN STATISTICAL AREAS

ECONOMIC CONTRIBUTIONS FROM EATING AND DRINKING PLACES, 2025

MSAs		OUTPUT	EMPLOYMENT	LABOR INCOME	TAXES
BILLINGS	Direct	\$1.01B	10,976	\$331.69M	\$105.80M
	Total	\$1.57B	13,748	\$514.91M	\$172.35M
BOZEMAN	Direct	\$839.88M	8,568	\$310.12M	\$92.96M
	Total	\$1.27B	10,659	\$458.55M	\$142.84M
GREAT FALLS	Direct	\$372.27M	4,151	\$115.10M	\$37.88M
	Total	\$580.70M	5,216	\$180.02M	\$60.25M
HELENA	Direct	\$360.57M	4,145	\$119.02M	\$37.21M
	Total	\$541.84M	5,075	\$173.54M	\$58.61M
MISSOULA	Direct	\$738.51M	7,209	\$293.87M	\$81.97M
	Total	\$1.19B	9,579	\$443.73M	\$136.63M

Source: National Restaurant Association calculations using 2023 IMPLAN data

For an overview of the modeling of the Economic Contributions of the Restaurant and Foodservice Industry fact sheets and official definitions for the North American Industry Classification System (NAICS) go to restaurant.org/statistics.