



NATIONAL
RESTAURANT
ASSOCIATION

ECONOMIC CONTRIBUTIONS OF THE RESTAURANT & FOODSERVICE INDUSTRY



MISSOURI

SUMMER
2025

In 2025, Missouri's eating and drinking places are projected to contribute **\$26.7B in direct economic output** to the state's economy, support **278,329 jobs**, and deliver **\$8.28B in total labor income**, including wages, salaries, and proprietors' income, and benefits.

These contributions spur additional spending in the U.S. economy. When including indirect and induced impacts from employees, suppliers, and others in the surrounding area, the industry's total economic impact rises to **\$46.43B in output**, supporting **367,566 jobs**, and **\$14.54B in total labor income**.

The industry will also be a major source of public revenue. Direct contributions will total **\$3.50B in taxes** to all levels of government, including \$151.86M in county taxes, \$689.65M in state taxes and \$1.85B in federal taxes. With induced and indirect effects included, total contributions will reach **\$5.83B in taxes**, with \$225.64M in county taxes, \$1.09B in state taxes and \$3.31B in federal taxes.

MISSOURI – ECONOMIC CONTRIBUTIONS

BY TYPE OF EATING AND DRINKING PLACES, 2025

		OUTPUT	EMPLOYMENT	LABOR INCOME	TAXES
FULL SERVICE RESTAURANTS	Direct	\$10.16B	108,958	\$3.35B	\$1.35B
	Total	\$17.71B	145,600	\$5.76B	\$2.23B
LIMITED-SERVICE RESTAURANTS	Direct	\$12.25B	113,892	\$3.05B	\$1.52B
	Total	\$21.69B	159,489	\$5.96B	\$2.59B
ALL OTHER EATING AND DRINKING PLACES	Direct	\$4.29B	55,479	\$1.88B	\$632.22M
	Total	\$7.85B	73,718	\$3.15B	\$1.07B

Source: National Restaurant Association calculations using 2023 IMPLAN data



For more information: Restaurant.org | morerestaurants.org

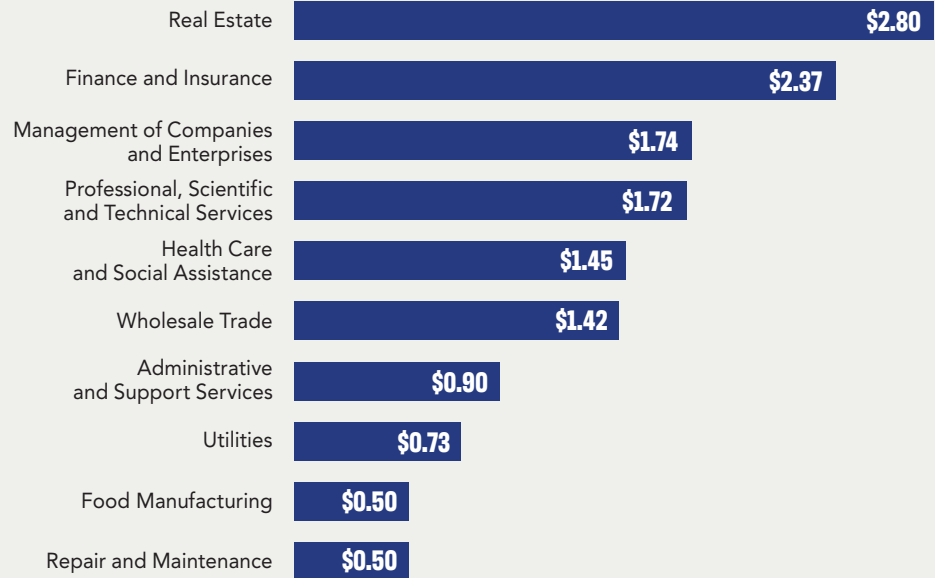
ECONOMIC CONTRIBUTIONS OF THE RESTAURANT & FOODSERVICE INDUSTRY



MISSOURI

MISSOURI LARGEST INDIRECT AND INDUCED OUTPUT IMPACTS

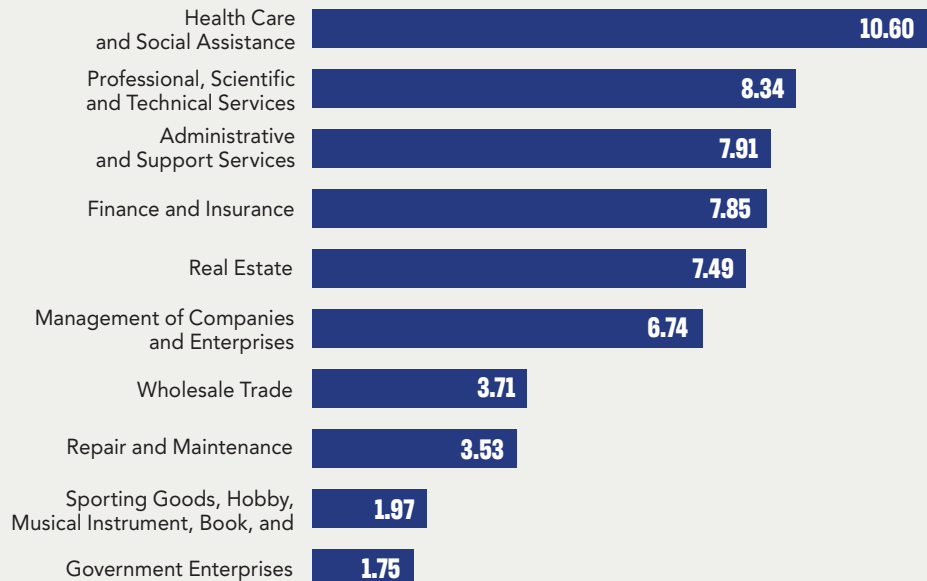
FROM EATING AND DRINKING PLACES, 2025 (IN BILLIONS OF DOLLARS)



Source: National Restaurant Association calculations using 2023 IMPLAN data

MISSOURI LARGEST INDIRECT AND INDUCED EMPLOYMENT IMPACTS

FROM EATING AND DRINKING PLACES, 2025 (IN THOUSANDS OF WORKERS)



Source: National Restaurant Association calculations using 2023 IMPLAN data

ECONOMIC CONTRIBUTIONS OF THE RESTAURANT & FOODSERVICE INDUSTRY



MISSOURI

MISSOURI CONGRESSIONAL DISTRICTS

ECONOMIC CONTRIBUTIONS FROM EATING AND DRINKING PLACES, 2025

CONGRESSIONAL DISTRICT		OUTPUT	EMPLOYMENT	LABOR INCOME	TAXES
MO-01	Direct	\$4.53B	45,350	\$1.57B	\$504.83M
	Total	\$6.20B	51,709	\$2.17B	\$667.00M
MO-02	Direct	\$3.66B	37,303	\$1.15B	\$412.52M
	Total	\$4.35B	40,071	\$1.39B	\$481.76M
MO-03	Direct	\$3.16B	34,076	\$922.85M	\$372.95M
	Total	\$3.97B	37,866	\$1.14B	\$457.17M
MO-04	Direct	\$2.78B	30,174	\$815.48M	\$344.38M
	Total	\$3.40B	33,208	\$963.54M	\$411.72M
MO-05	Direct	\$4.00B	39,959	\$1.32B	\$462.50M
	Total	\$5.76B	47,382	\$1.93B	\$636.96M
MO-06	Direct	\$2.57B	27,529	\$746.52M	\$325.38M
	Total	\$3.37B	31,309	\$950.35M	\$417.25M
MO-07	Direct	\$3.67B	38,549	\$1.11B	\$485.55M
	Total	\$5.80B	49,123	\$1.71B	\$731.51M
MO-08	Direct	\$2.33B	25,390	\$632.43M	\$310.38M
	Total	\$3.17B	29,821	\$835.63M	\$410.94M

Source: National Restaurant Association calculations using 2023 IMPLAN data

ECONOMIC CONTRIBUTIONS OF THE RESTAURANT & FOODSERVICE INDUSTRY



MISSOURI

MISSOURI METROPOLITAN STATISTICAL AREAS

ECONOMIC CONTRIBUTIONS FROM EATING AND DRINKING PLACES, 2025

MSAs		OUTPUT	EMPLOYMENT	LABOR INCOME	TAXES
CAPE GIRARDEAU, MO-IL	Direct	\$455.23M	4,967	\$125.84M	\$58.58M
	Total	\$686.61M	6,166	\$191.15M	\$85.28M
COLUMBIA	Direct	\$1.09B	12,055	\$333.22M	\$137.27M
	Total	\$1.73B	15,279	\$511.23M	\$205.63M
FAYETTEVILLE-SPRINGDALE-ROGERS, AR	Direct	\$2.82B	29,164	\$841.38M	\$387.38M
	Total	\$4.57B	36,913	\$1.39B	\$579.50M
JEFFERSON CITY	Direct	\$503.10M	5,505	\$138.16M	\$61.50M
	Total	\$751.11M	6,733	\$208.04M	\$89.42M
JOPLIN	Direct	\$811.06M	8,737	\$219.58M	\$106.56M
	Total	\$1.20B	10,692	\$329.06M	\$153.33M
KANSAS CITY, MO-KS	Direct	\$10.15B	101,847	\$3.29B	\$1.44B
	Total	\$18.50B	138,543	\$6.10B	\$2.45B
SPRINGFIELD	Direct	\$2.20B	22,957	\$670.05M	\$292.97M
	Total	\$3.66B	30,214	\$1.09B	\$461.98M
ST. JOSEPH, MO-KS	Direct	\$454.11M	4,871	\$126.86M	\$58.11M
	Total	\$647.34M	5,803	\$177.60M	\$80.24M
ST. LOUIS, IL-MO	Direct	\$13.12B	134,288	\$4.10B	\$1.85B
	Total	\$24.27B	182,531	\$7.86B	\$3.23B

Source: National Restaurant Association calculations using 2023 IMPLAN data

For an overview of the modeling of the Economic Contributions of the Restaurant and Foodservice Industry fact sheets and official definitions for the North American Industry Classification System (NAICS) go to restaurant.org/statistics.