



NATIONAL  
RESTAURANT  
ASSOCIATION

## ECONOMIC CONTRIBUTIONS

OF THE RESTAURANT  
& FOODSERVICE  
INDUSTRY



MICHIGAN

SUMMER  
2025

In 2025, Michigan's eating and drinking places are projected to contribute **\$37.35B in direct economic output** to the state's economy, support **394,355 jobs**, and deliver **\$11.65B in total labor income**, including wages, salaries, and proprietors' income, and benefits.

These contributions spur additional spending in the U.S. economy. When including indirect and induced impacts from employees, suppliers, and others in the surrounding area, the industry's total economic impact rises to **\$67.21B in output**, supporting **528,925 jobs**, and **\$21.45B in total labor income**.

The industry will also be a major source of public revenue. Direct contributions will total **\$5.09B in taxes** to all levels of government, including \$163.58M in county taxes, \$1.47B in state taxes and \$2.71B in federal taxes. With induced and indirect effects included, total contributions will reach **\$8.86B in taxes**, with \$254.15M in county taxes, \$2.38B in state taxes and \$5.06B in federal taxes.

### MICHIGAN – ECONOMIC CONTRIBUTIONS

BY TYPE OF EATING AND DRINKING PLACES, 2025

|                                             |        | OUTPUT   | EMPLOYMENT | LABOR INCOME | TAXES   |
|---------------------------------------------|--------|----------|------------|--------------|---------|
| <b>FULL SERVICE RESTAURANTS</b>             | Direct | \$13.81B | 153,270    | \$4.51B      | \$1.83B |
|                                             | Total  | \$25.15B | 207,587    | \$8.31B      | \$3.25B |
| <b>LIMITED-SERVICE RESTAURANTS</b>          | Direct | \$17.17B | 161,138    | \$4.34B      | \$2.16B |
|                                             | Total  | \$31.71B | 230,225    | \$9.06B      | \$3.93B |
| <b>ALL OTHER EATING AND DRINKING PLACES</b> | Direct | \$6.37B  | 79,947     | \$2.79B      | \$1.10B |
|                                             | Total  | \$11.78B | 107,974    | \$4.71B      | \$1.80B |

**Source:** National Restaurant Association calculations using 2023 IMPLAN data



For more information: [Restaurant.org](https://Restaurant.org) | [MRLA.org](https://MRLA.org)

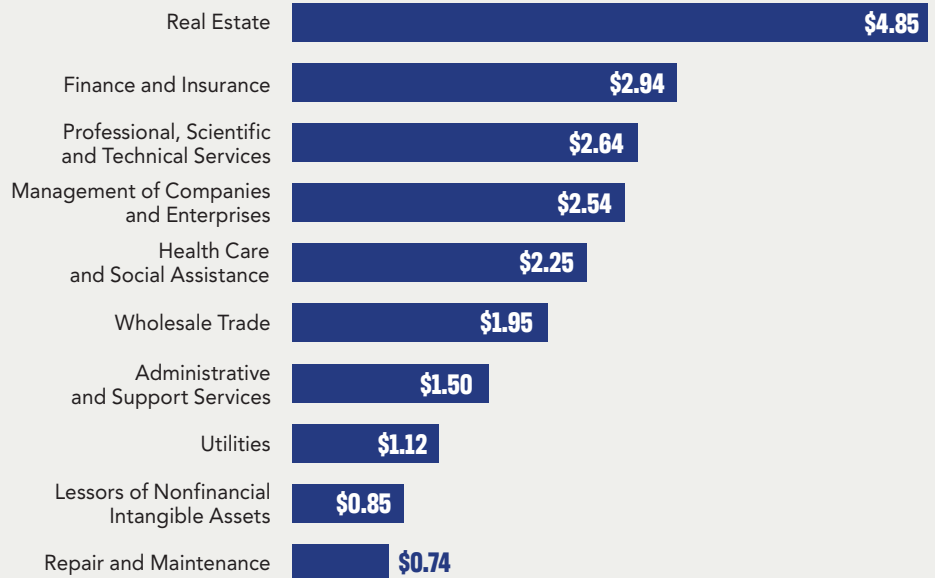
# ECONOMIC CONTRIBUTIONS OF THE RESTAURANT & FOODSERVICE INDUSTRY



MICHIGAN

## MICHIGAN LARGEST INDIRECT AND INDUCED OUTPUT IMPACTS

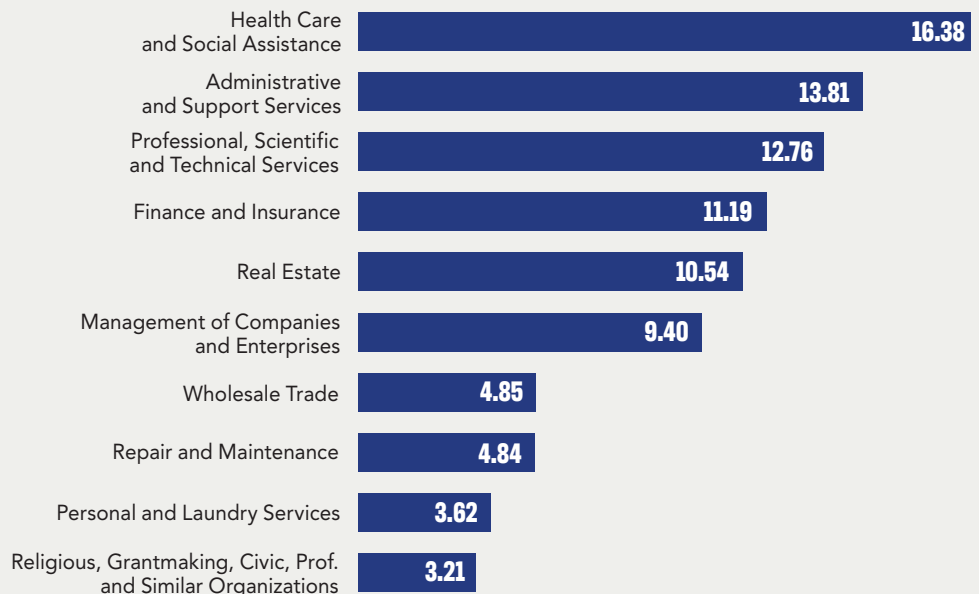
FROM EATING AND DRINKING PLACES, 2025 (IN BILLIONS OF DOLLARS)



Source: National Restaurant Association calculations using 2023 IMPLAN data

## MICHIGAN LARGEST INDIRECT AND INDUCED EMPLOYMENT IMPACTS

FROM EATING AND DRINKING PLACES, 2025 (IN THOUSANDS OF WORKERS)



Source: National Restaurant Association calculations using 2023 IMPLAN data

# ECONOMIC CONTRIBUTIONS OF THE RESTAURANT & FOODSERVICE INDUSTRY



MICHIGAN

## MICHIGAN CONGRESSIONAL DISTRICTS

ECONOMIC CONTRIBUTIONS FROM EATING AND DRINKING PLACES, 2025

| CONGRESSIONAL DISTRICT |        | OUTPUT  | EMPLOYMENT | LABOR INCOME | TAXES     |
|------------------------|--------|---------|------------|--------------|-----------|
| MI-01                  | Direct | \$3.14B | 34,342     | \$977.61M    | \$443.13M |
|                        | Total  | \$4.47B | 41,076     | \$1.33B      | \$611.65M |
| MI-02                  | Direct | \$2.20B | 24,349     | \$623.34     | \$274.29M |
|                        | Total  | \$2.66B | 26,412     | \$737.24M    | \$327.31M |
| MI-03                  | Direct | \$3.77B | 40,064     | \$1.17B      | \$459.39M |
|                        | Total  | \$5.15B | 46,665     | \$1.63B      | \$615.42M |
| MI-04                  | Direct | \$2.37B | 25,783     | \$73.40M     | \$293.74M |
|                        | Total  | \$2.91B | 28,260     | \$870.99M    | \$355.41M |
| MI-05                  | Direct | \$2.55B | 28,175     | \$720.58M    | \$312.16M |
|                        | Total  | \$3.19B | 31,009     | \$895.78M    | \$388.77M |
| MI-06                  | Direct | \$3.34B | 33,513     | \$1.14B      | \$400.94M |
|                        | Total  | \$3.98B | 36,093     | \$1.35B      | \$470.37M |
| MI-07                  | Direct | \$2.65B | 28,196     | \$796.13M    | \$328.58M |
|                        | Total  | \$3.63B | 32,635     | \$1.10B      | \$444.70M |
| MI-08                  | Direct | \$2.52B | 27,237     | \$717.88M    | \$317.53M |
|                        | Total  | \$3.42B | 31,517     | \$1.00B      | \$432.32M |
| MI-09                  | Direct | \$2.50B | 26,746     | \$701.66M    | \$301.69M |
|                        | Total  | \$2.83B | 28,202     | \$791.77M    | \$342.27M |
| MI-10                  | Direct | \$3.01B | 31,595     | \$945.62M    | \$357.80M |
|                        | Total  | \$3.86B | 35,558     | \$1.26B      | \$452.53M |
| MI-11                  | Direct | \$3.96B | 40,575     | \$1.31B      | \$459.89M |
|                        | Total  | \$5.05B | 45,038     | \$1.71B      | \$572.64M |
| MI-12                  | Direct | \$2.40B | 24,055     | \$806.64M    | \$267.08M |
|                        | Total  | \$2.63B | 24,964     | \$886.59M    | \$289.67M |
| MI-13                  | Direct | \$2.93B | 29,725     | \$1.03B      | \$335.80M |
|                        | Total  | \$3.46B | 31,852     | \$1.22B      | \$389.03M |

# ECONOMIC CONTRIBUTIONS OF THE RESTAURANT & FOODSERVICE INDUSTRY



MICHIGAN

## MICHIGAN METROPOLITAN STATISTICAL AREAS

ECONOMIC CONTRIBUTIONS FROM EATING AND DRINKING PLACES, 2025

| MSAs                                     |        | OUTPUT    | EMPLOYMENT | LABOR INCOME | TAXES     |
|------------------------------------------|--------|-----------|------------|--------------|-----------|
| ANN-ARBOR                                | Direct | \$1.62B   | 16,132     | \$559.51M    | \$201.44M |
|                                          | Total  | \$2.29B   | 19,037     | \$781.79M    | \$280.62M |
| BATTLE CREEK                             | Direct | \$404.94M | 4,215      | \$119.79M    | \$50.66M  |
|                                          | Total  | \$553.34M | 4,911      | \$168.88M    | \$68.09M  |
| BAY CITY                                 | Direct | \$389.54M | 4,400      | \$103.48M    | \$49.60M  |
|                                          | Total  | \$516.30M | 5,031      | \$138.58M    | \$68.60M  |
| DETROIT-<br>WARREN-<br>DEARBORN          | Direct | \$17.04B  | 174,809    | \$5.54B      | \$2.29B   |
|                                          | Total  | \$30.26B  | 233,743    | \$10.22B     | \$3.96B   |
| FLINT                                    | Direct | \$1.41B   | 18,186     | \$397.23M    | \$186.23M |
|                                          | Total  | \$2.02B   | 18,186     | \$565.17M    | \$264.40M |
| GRAND<br>RAPIDS-<br>WYOMING-<br>KENTWOOD | Direct | \$4.62B   | 49,249     | \$1.43B      | \$603.49M |
|                                          | Total  | \$7.34B   | 62,585     | \$2.31B      | \$938.81M |
| JACKSON                                  | Direct | \$471.95M | 5,426      | \$132.21M    | \$61.09M  |
|                                          | Total  | \$653.84M | 6,335      | \$187.09M    | \$84.94M  |
| KALAMAZOO-<br>PORTAGE                    | Direct | \$1.08B   | 11,809     | \$322.09M    | \$137.94M |
|                                          | Total  | \$1.53B   | 14,004     | \$467.38M    | \$194.22M |
| LANSING-EAST<br>LANSING                  | Direct | \$1.69B   | 18,121     | \$509.49M    | \$217.41M |
|                                          | Total  | \$2.68B   | 22,759     | \$835.15M    | \$338.56M |
| MIDLAND                                  | Direct | \$284.46M | 3,084      | \$80.82M     | \$34.64M  |
|                                          | Total  | \$399.62M | 3,649      | \$122.04M    | \$48.49M  |
| MONROE                                   | Direct | \$421.01M | 4,718      | \$112.24M    | \$51.36M  |
|                                          | Total  | \$566.17M | 5,447      | \$156.19M    | \$69.43M  |
| MUSKAGON-<br>NORTH SHORES                | Direct | \$781.98M | 8,261      | \$215.52M    | \$100.39M |
|                                          | Total  | \$1.01B   | 9,482      | \$279.15M    | \$131.53M |
| NILES                                    | Direct | \$632.69M | 6,868      | \$188.97M    | \$82.62M  |
|                                          | Total  | \$884.45M | 8,074      | \$257.30M    | \$113.12M |
| SAGINAW                                  | Direct | \$758.07M | 8,202      | \$228.57M    | \$97.09M  |
|                                          | Total  | \$1.04B   | 9,606      | \$323.79M    | \$132.25M |
| SOUTH BEND-<br>MISHAWAKA,<br>IN-MI       | Direct | \$1.41B   | 14,222     | \$434.27M    | \$203.20M |
|                                          | Total  | \$2.09B   | 17,492     | \$651.15M    | \$285.90M |
| TRAVERSE CITY                            | Direct | \$810.05M | 8,400      | \$270.72M    | \$109.84M |
|                                          | Total  | \$1.21B   | 10,425     | \$387.16M    | \$157.61M |

Source: National Restaurant Association calculations using 2023 IMPLAN data

For an overview of the modeling of the Economic Contributions of the Restaurant and Foodservice Industry fact sheets and official definitions for the North American Industry Classification System (NAICS) go to [restaurant.org/statistics](https://restaurant.org/statistics).