



NATIONAL
RESTAURANT
ASSOCIATION



IOWA

RESTAURANT INDUSTRY IMPACT

INDUSTRY AT A GLANCE IN IOWA



Every dollar spent in IA
restaurants contributes
\$1.85
to the state economy



6,435
restaurant locations



144,000
restaurant &
foodservice jobs



\$7B
in sales



9%
of total jobs in the state



4th
largest private
employer in
the state



96%
of restaurants have
fewer than 50 employees

WE ARE RESTAURANTS IN AMERICA



2nd largest
private sector
employer



\$1T+
in sales



Nation's **most
diverse
industry**



9 in 10
restaurants are
**small
businesses**



IOWA

RESTAURANT INDUSTRY IMPACT

JOBS & ENTREPRENEURIAL OPPORTUNITIES IN EVERY COMMUNITY **IOWA RESTAURANTS**

U.S. SENATORS

Joni Ernst (R)
Chuck Grassley (R)

EATING & DRINKING PLACES

Establishments

Employees*

6,435

104,200

U.S. REPRESENTATIVES

- 1 Mariannette Miller-Meeks (R)
- 2 Ashley Hinson (R)
- 3 Zachary Nunn (R)
- 4 Randy Feenstra (R)

EATING & DRINKING PLACES

Establishments

Employees*

1,678

26,552

1,583

25,108

1,610

27,896

1,564

24,644

TOTAL

6,435

104,200

*Iowa's 104,200 eating and drinking place jobs represent the majority of the state's total restaurant and foodservice workforce of 144,000 jobs, with the remainder being non-restaurant foodservice positions.



For more information: Restaurant.org | RestaurantIowa.com