



NATIONAL  
RESTAURANT  
ASSOCIATION



COLORADO  
RESTAURANT  
INDUSTRY  
**IMPACT**

INDUSTRY AT A GLANCE  
**IN COLORADO**



**13,443**  
restaurant locations



**\$30.6B**  
restaurant & food-  
service sales



**Largest**  
private employer  
in the state



Every dollar spent in CO  
restaurants contributes  
**\$1.87**  
to the state economy



**313,000**  
restaurant &  
foodservice jobs



**\$5.4B**  
total taxes paid  
by restaurants  
in the state

WE ARE RESTAURANTS  
**IN AMERICA**



**2nd largest**  
private sector  
**employer**



Nation's **most**  
**diverse**  
**industry**



**\$1.4T**  
restaurant &  
foodservice sales



**9 in 10**  
restaurants are  
**small**  
**businesses**

Source: National Restaurant Association, based on data from the Bureau of Labor Statistics and U.S. Census Bureau; 2024 data



COLORADO  
RESTAURANT  
INDUSTRY  
**IMPACT**

JOBS & ENTREPRENEURIAL  
OPPORTUNITIES IN EVERY COMMUNITY  
**COLORADO RESTAURANTS**

**EATING & DRINKING PLACES**

**U.S. SENATORS**

Michael F. Bennet (D)  
John Hickenlooper (D)

**Establishments**

**13,443**

**Employees\***

**253,100**

**EATING & DRINKING PLACES**

**U.S. REPRESENTATIVES**

- 1 Diana DeGette (D)
- 2 Joe Neguse (D)
- 3 Jeff Hurd (R)
- 4 Lauren Boebert (R)
- 5 Jeff Crank (R)
- 6 Jason Crow (D)
- 7 Brittany Pettersen (D)
- 8 Gabe Evans (R)

**Establishments**

2,266  
2,345  
2,137  
1,173  
1,389  
1,437  
1,637  
1,060

**Employees\***

47,404  
48,713  
34,623  
21,196  
27,705  
27,445  
26,508  
19,507

**TOTAL**

**13,443**

**253,100**

\*Colorado's 253,100 eating and drinking place jobs represent the majority of the state's total restaurant and foodservice workforce of 313,000 jobs, with the remainder being non-restaurant foodservice positions.



For more information: [Restaurant.org](https://Restaurant.org) | [CORestaurant.org](https://CORestaurant.org)

Source: National Restaurant Association, based on data from the Bureau of Labor Statistics and U.S. Census Bureau; 2024 data