



NATIONAL  
RESTAURANT  
ASSOCIATION



COLORADO

# RESTAURANT INDUSTRY IMPACT

## INDUSTRY AT A GLANCE IN COLORADO



Every dollar spent in CO  
restaurants contributes  
**\$2.21**  
to the state economy



**13,424**  
restaurant locations



**307,400**  
restaurant &  
foodservice jobs



**\$23.4B**  
in sales



**11%**  
of total jobs in the state



**Largest**  
private employer  
in the state



**94%**  
of restaurants have  
fewer than 50 employees

## WE ARE RESTAURANTS IN AMERICA



**2nd largest**  
private sector  
**employer**



**\$1T+**  
in sales



Nation's **most  
diverse  
industry**



**9 in 10**  
restaurants are  
**small  
businesses**



COLORADO

# RESTAURANT INDUSTRY IMPACT

## JOBS & ENTREPRENEURIAL OPPORTUNITIES IN EVERY COMMUNITY **COLORADO RESTAURANTS**

### EATING & DRINKING PLACES

#### U.S. SENATORS

Michael F. Bennet (D)  
John Hickenlooper (D)

#### Establishments

**13,424**

#### Employees\*

**249,100**

### EATING & DRINKING PLACES

#### U.S. REPRESENTATIVES

- |              | U.S. REPRESENTATIVES   | Establishments | Employees*     |
|--------------|------------------------|----------------|----------------|
| 1            | Diana DeGette (D)      | 2,275          | 41,097         |
| 2            | Joe Neguse (D)         | 2,367          | 47,309         |
| 3            | Lauren Boebert (R)     | 2,151          | 34,391         |
| 4            |                        | 1,159          | 21,869         |
| 5            | Doug Lamborn (R)       | 1,386          | 29,257         |
| 6            | Jason Crow (D)         | 1,449          | 28,307         |
| 7            | Brittany Pettersen (D) | 1,619          | 27,242         |
| 8            | Yadira Caraveo (D)     | 1,018          | 19,628         |
| <b>TOTAL</b> |                        | <b>13,424</b>  | <b>249,100</b> |

#### Establishments

#### Employees\*



#### TOTAL

**13,424**

**249,100**

\*Colorado's 249,100 eating and drinking place jobs represent the majority of the state's total restaurant and foodservice workforce of 307,400 jobs, with the remainder being non-restaurant foodservice positions.



For more information: [Restaurant.org](http://Restaurant.org) | [CORestaurant.org](http://CORestaurant.org)