



ECONOMIC CONTRIBUTIONS

OF THE RESTAURANT & FOODSERVICE INDUSTRY



COLORADO

SUMMER
2025

In 2025, Colorado's eating and drinking places are projected to contribute **\$32.4B in direct economic output** to the state's economy, support **292,361 jobs**, and deliver **\$11.04B in total labor income**, including wages, salaries, and proprietors' income, and benefits.

These contributions spur additional spending in the U.S. economy. When including indirect and induced impacts from employees, suppliers, and others in the surrounding area, the industry's total economic impact rises to **\$58.18B in output**, supporting **401,324 jobs**, and **\$19.76B in total labor income**.

The industry will also be a major source of public revenue. Direct contributions will total **\$5.45B in taxes** to all levels of government, including \$285.68M in county taxes, \$1.05B in state taxes and \$2.62B in federal taxes. With induced and indirect effects included, total contributions will reach **\$8.69B in taxes**, with \$387.11M in county taxes, \$1.58B in state taxes and \$4.69B in federal taxes.

COLORADO – ECONOMIC CONTRIBUTIONS

BY TYPE OF EATING AND DRINKING PLACES, 2025

		OUTPUT	EMPLOYMENT	LABOR INCOME	TAXES
FULL SERVICE RESTAURANTS	Direct	\$13.47B	119,720	\$4.92B	\$2.26B
	Total	\$24.10B	166,669	\$8.49B	\$3.61B
LIMITED-SERVICE RESTAURANTS	Direct	\$13.19B	108,979	\$3.54B	\$2.16B
	Total	\$24.39B	157,656	\$7.22B	\$3.52B
ALL OTHER EATING AND DRINKING PLACES	Direct	\$5.73B	63,662	\$2.59B	\$1.03B
	Total	\$10.58B	86,472	\$4.34B	\$1.67B

Source: National Restaurant Association calculations using 2023 IMPLAN data

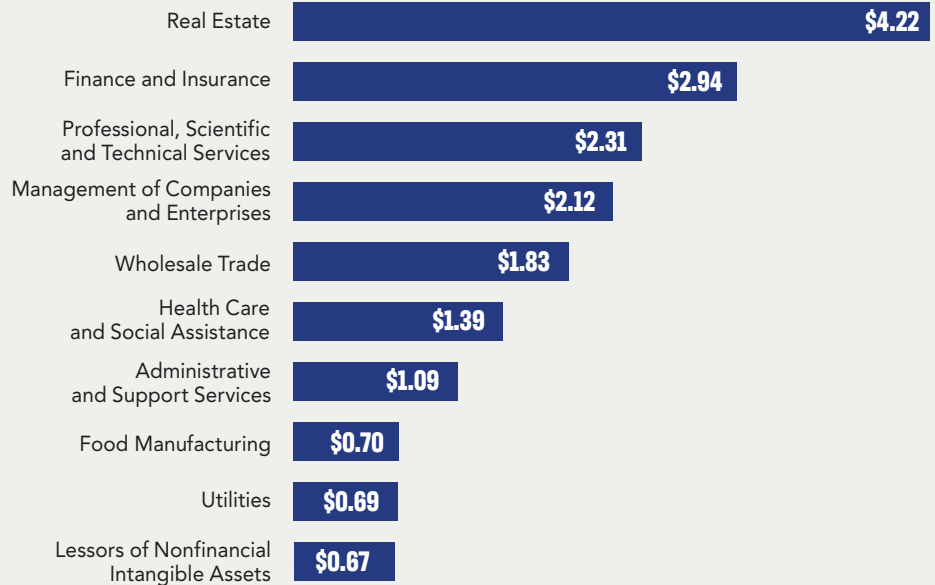
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COLORADO

COLORADO LARGEST INDIRECT AND INDUCED OUTPUT IMPACTS

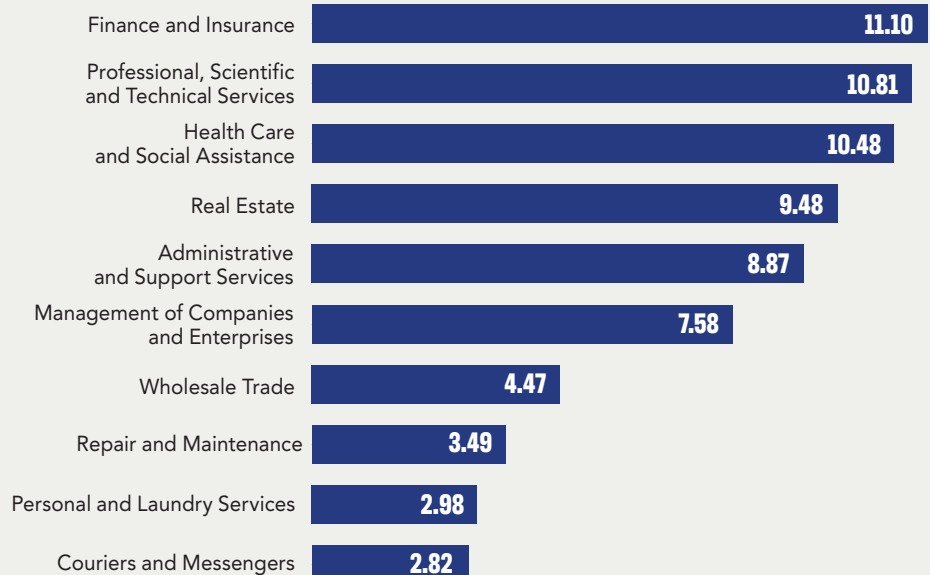
FROM EATING AND DRINKING PLACES, 2025 (IN BILLIONS OF DOLLARS)



Source: National Restaurant Association calculations using 2023 IMPLAN data

COLORADO LARGEST INDIRECT AND INDUCED EMPLOYMENT IMPACTS

FROM EATING AND DRINKING PLACES, 2025 (IN THOUSANDS OF WORKERS)



Source: National Restaurant Association calculations using 2023 IMPLAN data

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COLORADO CONGRESSIONAL DISTRICTS

ECONOMIC CONTRIBUTIONS FROM EATING AND DRINKING PLACES, 2025

CONGRESSIONAL DISTRICT		OUTPUT	EMPLOYMENT	LABOR INCOME	TAXES
CO-01	Direct	\$7.08B	57,836	\$2.80B	\$1.03B
	Total	\$9.59B	66,682	\$3.80B	\$1.29B
CO-02	Direct	\$5.26B	47,745	\$1.82B	\$808.33M
	Total	\$6.93B	55,082	\$2.36B	\$992.98M
CO-03	Direct	\$3.84B	36,204	\$1.25B	\$648.17M
	Total	\$5.29B	43,610	\$1.65B	\$825.20M
CO-04	Direct	\$3.85B	36,138	\$1.20B	\$582.79M
	Total	\$4.57B	39,014	\$1.43B	\$622.95M
CO-05	Direct	\$3.56B	34,432	\$1.09B	\$581.70M
	Total	\$5.06B	41,832	\$1.55B	\$763.66M
CO-06	Direct	\$2.98B	26,490	\$987.30M	\$420.83M
	Total	\$3.48B	28,395	\$1.16B	\$469.30M
CO-07	Direct	\$3.09B	28,485	\$1.02B	\$461.86M
	Total	\$3.67B	30,953	\$1.19B	\$524.11M
CO-08	Direct	\$2.74B	25,032	\$869.10M	\$395.94M
	Total	\$3.06B	26,285	\$963.89M	\$430.76M

Source: National Restaurant Association calculations using 2023 IMPLAN data

ECONOMIC CONTRIBUTIONS OF THE RESTAURANT & FOODSERVICE INDUSTRY



COLORADO

COLORADO METROPOLITAN STATISTICAL AREAS

ECONOMIC CONTRIBUTIONS FROM EATING AND DRINKING PLACES, 2025

MSAs		OUTPUT	EMPLOYMENT	LABOR INCOME	TAXES
BOULDER	Direct	\$2.00B	18,378	\$678.88M	\$302.38M
	Total	\$2.85B	22,023	\$967.56M	\$396.71M
COLORADO SPRINGS	Direct	\$3.63B	35,040	\$1.12B	\$599.78M
	Total	\$5.33B	43,446	\$1.63B	\$809.48M
DENVER-AURORA-CENTENNIAL	Direct	\$17.35B	150,058	\$6.18B	\$2.87B
	Total	\$30.29B	202,588	\$10.88B	\$4.49B
FORT COLLINS-LOVELAND	Direct	\$2.11B	20,139	\$667.33M	\$341.43M
	Total	\$3.07B	24,898	\$953.83M	\$453.46M
GRAND JUNCTION	Direct	\$764.04M	7,555	\$225.29M	\$131.50M
	Total	\$1.10B	9,310	\$318.27M	\$173.89M
GREELEY	Direct	\$1.09B	10,822	\$312.10M	\$178.02M
	Total	\$1.35B	12,112	\$382.45M	\$212.53M
PUEBLO	Direct	\$668.44M	6,824	\$185.77M	\$113.80M
	Total	\$877.93M	7,862	\$241.47M	\$141.99M

Source: National Restaurant Association calculations using 2023 IMPLAN data

For an overview of the modeling of the Economic Contributions of the Restaurant and Foodservice Industry fact sheets and official definitions for the North American Industry Classification System (NAICS) go to restaurant.org/statestatistics.