



NATIONAL
RESTAURANT
ASSOCIATION

ECONOMIC CONTRIBUTIONS

OF THE RESTAURANT
& FOODSERVICE
INDUSTRY



ALABAMA

SUMMER
2025

In 2025, Alabama's eating and drinking places are projected to contribute **\$19.85B in direct economic output** to the state's economy, support **202,634 jobs**, and deliver **\$5.68B in total labor income**, including wages, salaries, and proprietors' income, and benefits.

These contributions spur additional spending in the U.S. economy. When including indirect and induced impacts from employees, suppliers, and others in the surrounding area, the industry's total economic impact rises to **\$31.85B** in output, supporting **259,874 jobs**, and **\$9.03B in total labor income**.

The industry will also be a major source of public revenue. Direct contributions will total **\$3.04B in taxes** to all levels of government, including \$157.20M in county taxes, \$999.17M in state taxes and \$1.31B in federal taxes. With induced and indirect effects included, total contributions will reach **\$4.46B in taxes**, with \$206.39M in county taxes, \$1.37B in state taxes and \$2.12B in federal taxes.

ALABAMA – ECONOMIC CONTRIBUTIONS

BY TYPE OF EATING AND DRINKING PLACES, 2025

		OUTPUT	EMPLOYMENT	LABOR INCOME	TAXES
FULL SERVICE RESTAURANTS	Direct	\$6.60B	70,358	\$2.08B	\$1.04B
	Total	\$10.57B	90,975	\$3.21B	\$1.51B
LIMITED-SERVICE RESTAURANTS	Direct	\$10.83B	100,738	\$2.56B	\$1.60B
	Total	\$17.62B	136,029	\$4.43B	\$2.37B
ALL OTHER EATING AND DRINKING PLACES	Direct	\$2.42B	31,537	\$1.04B	\$395.99M
	Total	\$3.93B	40,287	\$1.51B	\$580.94M

Source: National Restaurant Association calculations using 2023 IMPLAN data

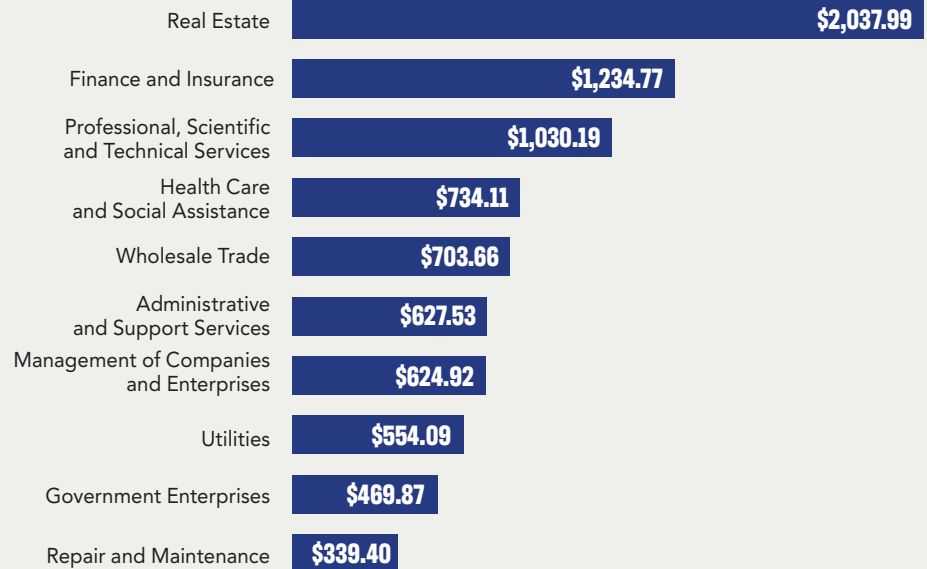
ECONOMIC CONTRIBUTIONS OF THE RESTAURANT & FOODSERVICE INDUSTRY



ALABAMA

ALABAMA LARGEST INDIRECT AND INDUCED OUTPUT IMPACTS

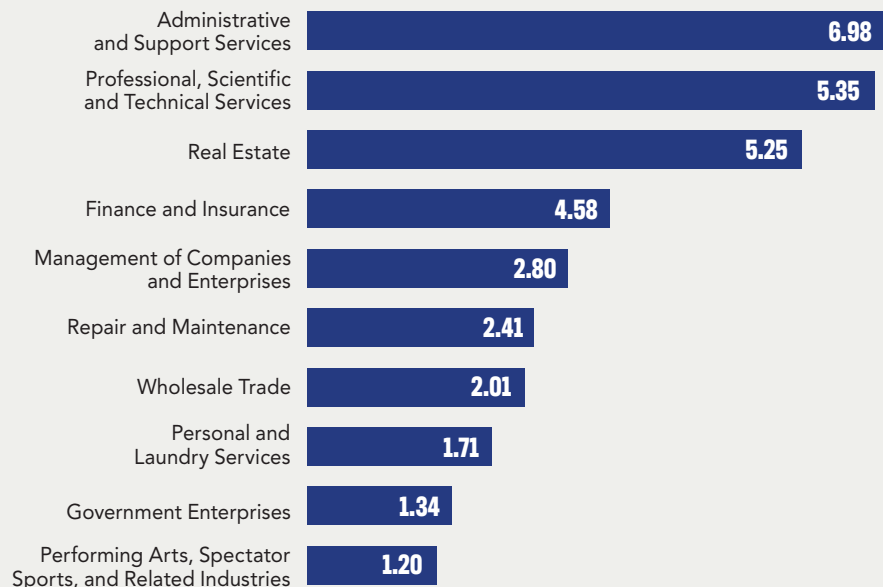
FROM EATING AND DRINKING PLACES, 2025 (IN MILLIONS OF DOLLARS)



Source: National Restaurant Association calculations using 2023 IMPLAN data

ALABAMA LARGEST INDIRECT AND INDUCED EMPLOYMENT IMPACTS

FROM EATING AND DRINKING PLACES, 2025 (IN THOUSANDS OF WORKERS)



Source: National Restaurant Association calculations using 2023 IMPLAN data

ECONOMIC CONTRIBUTIONS

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ALABAMA

ALABAMA CONGRESSIONAL DISTRICTS

ECONOMIC CONTRIBUTIONS FROM EATING AND DRINKING PLACES, 2025

CONGRESSIONAL DISTRICT		OUTPUT	EMPLOYMENT	LABOR INCOME	TAXES
AL-01	Direct	\$3.21B	32,642	\$964.86M	\$494.27M
	Total	\$4.84B	41,327	\$1.43B	\$691.48M
AL-02	Direct	\$2.63B	27,437	\$705.27M	\$394.45M
	Total	\$3.57B	32,081	\$937.33M	\$503.68M
AL-03	Direct	\$2.74B	28,830	\$720.08M	\$409.88M
	Total	\$3.53B	32,911	\$901.03M	\$500.35M
AL-04	Direct	\$2.02B	20,829	\$521.12M	\$299.65M
	Total	\$2.50B	23,171	\$634.52M	\$355.09M
AL-05	Direct	\$3.13B	31,210	\$923.05M	\$457.01M
	Total	\$4.42B	37,406	\$1.30B	\$599.02M
AL-06	Direct	\$3.02B	29,739	\$922.59M	\$433.08M
	Total	\$3.88B	33,489	\$1.19B	\$526.89M
AL-07	Direct	\$3.11B	31,947	\$921.67M	\$419.62M
	Total	\$3.78B	34,940	\$1.11B	\$486.80M

Source: National Restaurant Association calculations using 2023 IMPLAN data

ECONOMIC CONTRIBUTIONS OF THE RESTAURANT & FOODSERVICE INDUSTRY



ALABAMA

ALABAMA METROPOLITAN STATISTICAL AREAS

ECONOMIC CONTRIBUTIONS FROM EATING AND DRINKING PLACES, 2025

MSAs		OUTPUT	EMPLOYMENT	LABOR INCOME	TAXES
ANNISTON- OXFORD	Direct	\$501.10M	5,301	\$130.73M	\$74.08M
	Total	\$677.74M	6,238	\$174.76M	\$94.66M
AUBURN-OPELIKA	Direct	\$874.53M	9,450	\$243.70M	\$130.34M
	Total	\$1.22B	11,312	\$324.18M	\$167.84M
BIRMINGHAM	Direct	\$5.04B	49,679	\$1.54B	\$758.83M
	Total	\$8.50B	65,172	\$2.61B	\$1.17B
COLUMBUS, GA-AL	Direct	\$1.35B	14,490	\$356.51M	\$178.06M
	Total	\$2.00B	17,790	\$536.43M	\$252.42M
DAPHNE- FAIRHOPE-FOLEY	Direct	\$1.45B	14,210	\$474.34M	\$226.24M
	Total	\$1.95B	17,068	\$601.09M	\$285.50M
DECATUR	Direct	\$533.80M	5,535	\$141.39M	\$77.44M
	Total	\$713.78M	6,427	\$188.06M	\$98.38M
DOTHAN	Direct	\$640.55M	6,676	\$171.02M	\$96.94M
	Total	\$935.03M	8,216	\$248.53M	\$134.26M
FLORENCE- MUSCLE SHOALS	Direct	\$621.63M	6,559	\$160.85M	\$95.05M
	Total	\$869.18M	7,865	\$217.70M	\$123.82M
GADSDEN	Direct	\$409.11M	4,340	\$106.42M	\$64.10M
	Total	\$578.39M	5,252	\$149.11M	\$86.10M
HUNTSVILLE	Direct	\$2.34B	22,948	\$716.79M	\$339.22M
	Total	\$3.35B	27,827	\$1.02B	\$450.03M
MOBILE	Direct	\$1.60B	16,770	\$452.94M	\$235.63M
	Total	\$2.34B	20,799	\$682.81M	\$324.22M
MONTGOMERY	Direct	\$1.53B	15,822	\$424.74M	\$227.25M
	Total	\$2.24B	19,561	\$615.30M	\$308.35M
TUSCALOOSA	Direct	\$1.08B	11,508	\$301.69M	\$159.88M
	Total	\$1.49B	13,728	\$410.78M	\$207.77M

Source: National Restaurant Association calculations using 2023 IMPLAN data

For an overview of the modeling of the Economic Contributions of the Restaurant and Foodservice Industry fact sheets and official definitions for the North American Industry Classification System (NAICS) go to restaurant.org/statistics.