DIRECTV FOR BUSINESS™ IS THE LEADER IN SPORTS

Claim based on offering of exclusive premiums, Nat’l Sport channels and Regional Sports Networks with the DIRECTV XTRA™ Package. Availability of RSNs varies by ZIP code. Premiums are offered at an additional cost.

Based on a February 2023 national survey of 300 Bars & Restaurants who expressed an opinion.

95% of Bars & Restaurants that subscribe to one or more DIRECTV Premium Sports Channels agree that it has been a good decision for their business.

Based on a February 2023 national survey of Bars & Restaurants, NFL SUNDAY TICKET subscribers who expressed an opinion.

92% of Bars & Restaurants rate NFL SUNDAY TICKET good, very good or excellent for ability to show a wide selection of games.

Based on a February 2023 national survey of 300 Bars & Restaurants.

90% of Bars & Restaurants rate DIRECTV Premium Sports Packages good, very good or excellent for ability to keep guests entertained.

DIRECTV is the video solution for businesses with the most diverse selection of sports programming that appeals to the widest audience, driving more customers into establishments throughout the country.

There isn’t a sports fan we can’t satisfy, with exclusive sports offerings including MLS Season Pass, ESPN+ for BUSINESS and Apple’s Friday Night Baseball, combined with packages like NFL SUNDAY TICKET, MLB EXTRA INNINGS®, NBA League Pass®, SEC Network, Big Ten Network and NHL® CENTER ICE® to name a few. With our crystal-clear HD quality picture, 4K programming and 99% signal reliability®, DIRECTV is the gold standard, creating the sports ambiance and experience that patrons want.

DIRECTV is the clear choice:

- Access to the most exclusive sports packages for businesses
- Home of the most MLB™ and NFL games†
- Provider of the most RSNs (vs. all satellite providers)

Based on a January, 2023 and February, 2023 national survey of Bars & Restaurants (n = 100 NBA LEAGUE PASS subscribers, n = 50 MLB EXTRA INNINGS subscribers, n = 100 MLB EXTRA INNINGS subscribers, n = 100 NFL SUNDAY TICKET subscribers) who expressed an opinion and that subscribed in 2022. Based on a representative study of national cities. †Claim based on offering of exclusive premiums. Premiums are offered at an additional cost. ©2023 DIRECTV. DIRECTV and all other DIRECTV marks are trademarks of DIRECTV, LLC. All other marks are the property of their respective owners.
**EXCLUSIVE PROGRAMMING**

**NFL SUNDAY TICKET**
CHANNELS 9552–9567
• Every live game. Every Sunday.
• Locally broadcast FOX and CBS games, Sunday Night Football on NBC, select digital-only games and international games excluded.
• 18 weeks of exciting football action
• Game Mix Channels—Watch up to four or eight games at the same time, live, complete with scores and game clocks
• Receive on-premise sports kit and 250 DIRECTV MVP credits

**NFL NETWORK**
CHANNEL 212
• 24/7, 365, catch football’s best shows, exclusive live games, and all the news and analysis you need hosted by NFL experts
• Get 8 exclusive games in 2023

**NFL CENTER ICE**
CHANNELS 769–785
• Get over 1,100 games—that’s up to 40 games a week during the NFL regular season
• Almost all of these games available in HD each week
• Dual broadcasts: Choose the home or away feed
• The NFL Network at no extra cost: 24-hour NFL coverage, including live games, highlight shows, hockey news, exclusive programs and more
• Receive on-premise sports kit and 150 DIRECTV MVP credits

**NFL REDZONE**
CHANNEL 9551
• 7 straight hours of commercial-free football
• Catch every touchdown from every game, every Sunday afternoon

**MLB EXTRA INNINGS**
CHANNELS 721–749
• Get over 2,000 games—that’s up to 90 out-of-market MLB games a week
• Up to 99% of these games available in HD each week
• Game Mix (Channels 720–721)—watch up to eight games at the same time, live on your TV
• In-market games will be shown on your Regional Sports Network (RSN) or a local channel
• Receive on-premise sports kit and 150 DIRECTV MVP credits

**NBA LEAGUE PASS**
CHANNELS 750–768
• Get over 950 games—that’s up to 40 out-of-market games a week during the NBA regular season
• Most games available in HD
• See the matchups you want—even from outside your local area
• Includes NBA TV and NBA TV HD for live games and 24/7 league coverage
• Receive on-premise sports kit and 150 DIRECTV MVP credits

**ESPN+ for BUSINESS**
CHANNELS 9521–9525
• Up to 120 live events every month!
• Content from networks like UFC, Top Rank Boxing, PFL, PGA Tour Live, Bundesliga, EFL, LaLiga, NHL, ESPN college basketball and football, and more coming!

**MLS Season Pass**
CHANNELS 9475–9490
• Follow all 29 major league soccer teams throughout the season
• Catch over 500 regular-season matches from around the league
• Order a promotional poster on directv.com

**Apple TV+ Friday Night Baseball Doubleheader**
CHANNELS 9528–9529
• Check out Friday Night Baseball and get two live games every week during the season
• Included in all programming packages that have ESPN
• Order a promotional poster on directv.com

---

**DIRECTV IS THE LEADER IN SPORTS FOR BUSINESSES**

Claim based on offering of exclusive premiums, Nat’l Sport channels and Regional Sports Networks with the DIRECTV XTRA Package. Availability of RSNs vary by ZIP code. Premiums are offered at an additional cost.

---

Actual number of games varies by market. Blackout restrictions and other conditions apply. Professional and collegiate sports subscriptions sold separately. Sports subscriptions auto-renew each season at special renewal rates unless customer cancels service prior to start of season. Subscriptions cannot be canceled (in part or in whole) after the start of the season and subscription fee cannot be refunded. NFL redzone subscription sold separately.

**EXCLUSIVE PROGRAMMING**

**NFL SUNDAY TICKET**
CHANNELS 9552–9567
• Every live game. Every Sunday.
• Locally broadcast FOX and CBS games, Sunday Night Football on NBC, select digital-only games and international games excluded.
• 18 weeks of exciting football action
• Game Mix Channels—Watch up to four or eight games at the same time, live, complete with scores and game clocks
• Receive on-premise sports kit and 250 DIRECTV MVP credits

**NFL NETWORK**
CHANNEL 212
• 24/7, 365, catch football’s best shows, exclusive live games, and all the news and analysis you need hosted by NFL experts
• Get 8 exclusive games in 2023

**NFL CENTER ICE**
CHANNELS 769–785
• Get over 1,100 games—that’s up to 40 games a week during the NFL regular season
• Almost all of these games available in HD each week
• Dual broadcasts: Choose the home or away feed
• The NFL Network at no extra cost: 24-hour NFL coverage, including live games, highlight shows, hockey news, exclusive programs and more
• Receive on-premise sports kit and 150 DIRECTV MVP credits

**NFL REDZONE**
CHANNEL 9551
• 7 straight hours of commercial-free football
• Catch every touchdown from every game, every Sunday afternoon

**MLB EXTRA INNINGS**
CHANNELS 721–749
• Get over 2,000 games—that’s up to 90 out-of-market MLB games a week
• Up to 99% of these games available in HD each week
• Game Mix (Channels 720–721)—watch up to eight games at the same time, live on your TV
• In-market games will be shown on your Regional Sports Network (RSN) or a local channel
• Receive on-premise sports kit and 150 DIRECTV MVP credits

**NBA LEAGUE PASS**
CHANNELS 750–768
• Get over 950 games—that’s up to 40 out-of-market games a week during the NBA regular season
• Most games available in HD
• See the matchups you want—even from outside your local area
• Includes NBA TV and NBA TV HD for live games and 24/7 league coverage
• Receive on-premise sports kit and 150 DIRECTV MVP credits

---

**EXCLUSIVE PROGRAMMING**

**NFL SUNDAY TICKET**
CHANNELS 9552–9567
• Every live game. Every Sunday.
• Locally broadcast FOX and CBS games, Sunday Night Football on NBC, select digital-only games and international games excluded.
• 18 weeks of exciting football action
• Game Mix Channels—Watch up to four or eight games at the same time, live, complete with scores and game clocks
• Receive on-premise sports kit and 250 DIRECTV MVP credits

**NFL NETWORK**
CHANNEL 212
• 24/7, 365, catch football’s best shows, exclusive live games, and all the news and analysis you need hosted by NFL experts
• Get 8 exclusive games in 2023

**NFL CENTER ICE**
CHANNELS 769–785
• Get over 1,100 games—that’s up to 40 games a week during the NFL regular season
• Almost all of these games available in HD each week
• Dual broadcasts: Choose the home or away feed
• The NFL Network at no extra cost: 24-hour NFL coverage, including live games, highlight shows, hockey news, exclusive programs and more
• Receive on-premise sports kit and 150 DIRECTV MVP credits

**NFL REDZONE**
CHANNEL 9551
• 7 straight hours of commercial-free football
• Catch every touchdown from every game, every Sunday afternoon

**MLB EXTRA INNINGS**
CHANNELS 721–749
• Get over 2,000 games—that’s up to 90 out-of-market MLB games a week
• Up to 99% of these games available in HD each week
• Game Mix (Channels 720–721)—watch up to eight games at the same time, live on your TV
• In-market games will be shown on your Regional Sports Network (RSN) or a local channel
• Receive on-premise sports kit and 150 DIRECTV MVP credits

**NBA LEAGUE PASS**
CHANNELS 750–768
• Get over 950 games—that’s up to 40 out-of-market games a week during the NBA regular season
• Most games available in HD
• See the matchups you want—even from outside your local area
• Includes NBA TV and NBA TV HD for live games and 24/7 league coverage
• Receive on-premise sports kit and 150 DIRECTV MVP credits
Thursday Night Football
CHANNEL 9550
• Get all the exciting NFL action every Thursday during the season
• Included in all programming packages that have ESPN
• Order a promotional poster on directvmvp.com

Yankees on Amazon
CHANNEL 9527
• Get 20 Yankees games with YES Network and/or MLB EXTRA INNINGS® throughout the season

ACC Network
CHANNEL 612
• Enjoy more than 500 games from across the conference's 27 sponsored sports
• News and information shows and original programming, including In Play, All Access and much more
• Unprecedented access to the nation's top programs
• Order a promotional poster on directvmvp.com

SEC Network
CHANNEL 611
• More than 45 games each season from around the SEC
• SEC-focused programming including SEC Nation, SEC Now, SEC Inside, SEC Storied and SEC Football Final, Thinking Out Loud, Marty & McGee, Out of Pocket and much more.
• Unprecedented access to the nation's top programs
• Order a promotional poster on directvmvp.com

FOX Soccer Plus
CHANNEL 621
• The premier sports network to enhance your soccer experience
• 24/7 coverage of European, North American, South American, and international soccer and rugby
• Watch UEFA Nations League, Italian Serie B, select CONCACAF Tournament action, Canadian Premier League, select CONMEBOL Tournament action, Australian Football League, National Rugby League and more
• Order a promotional poster on directvmvp.com

BIG TEN NETWORK
CHANNEL 610
• Unparalleled coverage of the nation's most storied college conference, with 550+ events, originals, news and more
• Offering the largest and most competitive slate ever, with 40+ live Big Ten college football games
• The destination for Big Ten basketball, with 120+ men's basketball games, including select Big Ten tournament games
• Order a promotional poster on directvmvp.com

LONGHORN NETWORK
CHANNEL 677
• 175 exclusive athletic events a year, including UT football games
• Original, studio and academic content, including Texas GameDay, Rewind with Tom Herman, All Access features and more
• Order a promotional poster on directvmvp.com

SHOWTIME® CHAMPIONSHIP BOXING
CHANNEL 9537
• Get over 20 live events a year, all in HD
• Access to SHOWTIME CHAMPIONSHIP BOXING, SHOBOX: THE NEW GENERATION and SHOWTIME BOXING INTERNATIONAL
• Order promotional posters on directvmvp.com
• Call Joe Hand Promotions to order: 1.800.557.4263

Ultimate Fighting Championship
CHANNEL 9539
• Live Pay-Per-View events
• Live coverage of the weigh-in and countdown shows for UFC and boxing
• Call Joe Hand Promotions to order: 1.800.557.4263

DIRECTV IS THE LEADER IN SPORTS FOR BUSINESSES

Claim based on offering of exclusive premiums, Nat’l Sport channels and Regional Sports Networks with the DIRECTV XTRA Package. Availability of RSNs varies by ZIP code. Premiums are offered at an additional cost.

Actual number of games varies by market. blackout restrictions and other conditions apply. Professional and collegiate sports subscriptions sold separately. Sports subscriptions auto-renew each season at a special renewal rate unless customer calls to cancel prior to start of season. Subscriptions cannot be canceled (in part or in whole) after the start of the season and subscription fees cannot be refunded. 1NFL SUNDAY TICKET consists of all live out-of-market NFL games. NFL, the NFL Shield design and the NFL SUNDAY TICKET name and logo are the exclusive intellectual property of NBA Properties, Inc., and the respective member teams. Major League Baseball trademarks and copyrights are used with permission of the applicable MLB entities. All rights reserved. Visit the National Hockey League. NHL and NHL team marks are the property of the NHL and its teams. ©NHL 2023. All rights reserved. MLS Season Pass: ©2023 MLS. All rights reserved. ©2023 DIRECTV. DIRECTV and all other DIRECTV marks are trademarks of DIRECTV, LLC. All other marks are the property of their respective owners.
REGIONAL SPORTS NETWORKS AND SPECIALTY SPORTS CHANNELS

DIRECTV IS THE LEADER IN SPORTS FOR BUSINESSES

Claim based on offering of exclusive premiums, Nat’l Sport channels and Regional Sports Networks with the DIRECTV XTRA Package. Availability of RSNs varies by ZIP code. Premiums are offered at an additional cost.

YES Network available as a local Regional Sports Network package in CT, NY and in parts of NJ and PA as determined by ZIP code. Portions of YES Network programming available in SPORTS PACK premium package in the remainder of DIRECTV service areas. Professional and collegiate sports subscriptions sold separately. Blackout restrictions and other conditions apply. Requires HD equipment. ©2023 DIRECTV. DIRECTV and all other DIRECTV marks are trademarks of DIRECTV, LLC. All other marks are the property of their respective owners.

Altitude Sports ........................................ HD 681
AT&T SportsNet Pittsburgh .......................... HD 659
AT&T SportsNet Rocky Mountain ................ HD 683
AT&T SportsNet Rocky Mountain West ........ HD 683
AT&T SportsNet Southwest ....................... HD 674
Bally Sports Arizona ................................ HD 686
Bally Sports Cincinnati ............................ HD 661
Bally Sports Detroit ................................ HD 663
Bally Sports Florida ................................ HD 654
Bally Sports Great Lakes ......................... HD 662
Bally Sports Midwest .............................. HD 671
Bally Sports North ................................ HD 668
Bally Sports Ohio ................................ HD 660
Bally Sports Oklahoma ............................ HD 675
Bally Sports San Diego ........................ HD 694
Bally Sports SoCal ................................ HD 693
Bally Sports South ................................ HD 646
Bally Sports Southeast ............................ HD 649
Bally Sports Southwest .......................... HD 676
Bally Sports Sun ................................ HD 653
Bally Sports West ................................ HD 692
Bally Sports Wisconsin ......................... HD 669

MASN .......................................... HD 640
MSG ........................................ HD 634
MSG SportsNet ................................ HD 635

NBC Sports Bay Area .............................. HD 696
NBC Sports Boston .............................. HD 630
NBC Sports California .......................... HD 698
NBC Sports Chicago ........................ HD 665
NBC Sports Washington ...................... HD 642

NESN ......................................... HD 628

Next Level Sports ................................ HD 623

ROOT Sports Northwest ......................... HD 687

SNY .......................................... HD 639

Spectrum SportsNet ................................ HD 691
Spectrum SportsNet LA ........................ HD 690

YES Network ................................ HD 631

CBS Sports Network ................................ HD 221

DIRECTV SPORTSMIX .......................... HD 205, 600

ESPN ........................................ HD 206
ESPN2 ....................................... HD 209
ESPNNews ................................ HD 207
ESPNU ................................ HD 208

FanDuel TV (HD only)d .......................... HD 602

FS1 .......................................... HD 219
FS2 .......................................... HD 618

Golf Channel ................................ HD 218

MAVTV ...................................... HD 214

MLB Network ................................ HD 213

NBA TV ....................................... HD 216

NHL Network ................................ HD 215

Sportsman Channel ............................... HD 605

Outdoor Channel ................................ HD 606

Tennis Channel ................................ HD 217