

Industry Partnership at a Glance



**INDUSTRY
PARTNER**



Our Industry Partnerships provide access to the programs and initiatives that help restaurants thrive, demonstrate direct support for the industry, expand business opportunities, and achieve corporate social responsibility goals. Companies may choose the engagement that best suits your business needs, with exclusive access to the Association's sponsorships, events and programs that keep your company close to our members, the industry, and the workforce of today and tomorrow.

FRIEND \$15K	INVESTOR \$30K	ADVOCATE \$50K	LEADER \$75K	ADVISOR \$100K
<ul style="list-style-type: none"> • Recognition as an Industry Partner in our newsletters, on our websites, in industry publications and our social media channels. • Partnership Toolkit that includes custom marketing materials, and a dedicated partner badge so you can promote your company and your partnership. • Access to member content, education, programs and events crafted specifically for professionals with a shared purpose and investment in the restaurant and foodservice industries. • Priority access to sponsor emerging events, research, and programs (additional fee may be required). • Complimentary registration and 15 badges to the 2023 National Restaurant Association Show. • Dedicated Industry Partner Center listing on Restaurant.org, with opportunity for spotlight feature in the Industry Partner Essentials monthly newsletter. • Opportunity to participate in one (1) event at the Bronze level. 	<p>\$15,000 benefits plus:</p> <ul style="list-style-type: none"> • Complimentary registration and 20 badges to the 2023 National Restaurant Association Show • Ability to partner with us on a relevant webinar, audio, podcast, or editorial article. • Ability to request access to Association or Foundation Subject Matter Experts. • Opportunity to participate in either two (2) events at the Bronze level or one (1) event at the Silver level. 	<p>\$30,000 benefits plus:</p> <ul style="list-style-type: none"> • Complimentary registration and 25 badges to the 2023 National Restaurant Association Show • Ability to partner with us on a relevant webinar, audio, podcast, or editorial article (up to 2) • Opportunity to participate in either two (2) events at the Silver level or one (1) event at the Gold level. • Customized report that shows impact of your partnership. 	<p>\$50,000 benefits plus:</p> <ul style="list-style-type: none"> • Complimentary registration and 30 badges to the 2023 National Restaurant Association Show • Opportunity to participate in two (2) events at the Gold level. • Opportunity to partner with the Association and Foundation on initiatives that promote the industry • Targeted "Thank You" ad in Industry-focused publication. 	<p>\$75,000 benefits plus:</p> <ul style="list-style-type: none"> • Complimentary registration and 35 badges to the 2023 National Restaurant Association Show • Opportunity to participate in three (3) events at the Gold level. • Spotlight feature via our Foundation or Association website, digital channels and social media.