

# IOWA

## RESTAURANT INDUSTRY AT A GLANCE

Restaurants are a driving force in Iowa's economy. The foodservice industry creates thousands of jobs, supports career growth, and plays a vital role in every community across the state.

# 6,474

2022 EATING AND DRINKING PLACE  
LOCATIONS IN IOWA

# \$6.4 Billion

2022 ESTIMATED EATING AND  
DRINKING PLACE SALES IN IOWA

# 125,800

RESTAURANT AND FOODSERVICE JOBS IN IOWA IN

**2022 = 8%** OF EMPLOYMENT IN THE STATE

BY 2030, THAT NUMBER IS PROJECTED TO GROW BY

**9.8% = 12,300** ADDITIONAL JOBS, FOR

A TOTAL OF **138,100**

A thriving restaurant industry benefits the entire Iowa economy.

- EVERY ADDITIONAL DOLLAR SPENT IN IOWA'S RESTAURANTS CONTRIBUTES **\$1.85** TO THE STATE ECONOMY.
- EVERY ADDITIONAL \$1 MILLION SPENT IN IOWA'S RESTAURANTS GENERATES **17.5** JOBS IN THE STATE ECONOMY.



# IOWA'S RESTAURANTS

JOBS AND ENTREPRENEURIAL OPPORTUNITIES IN EVERY COMMUNITY

## U.S. Senators

Joni Ernst (R)

Chuck Grassley (R)

## EATING AND DRINKING PLACES:

Establishments  
in the state

Employees  
in the state\*

6,474

101,000

## U.S. Representatives

1 Mariannette Miller-Meeks (R)

2 Ashley Hinson (R)

3 Zachary Nunn (R)

4 Randy Feenstra (R)

## EATING AND DRINKING PLACES:

Establishments  
in the state

Employees  
in the state\*

1,688

25,736

1,593

24,337

1,619

27,039

1,574

23,888

## TOTAL

6,474

101,000

\*Iowa's 101,000 eating and drinking place jobs represent the majority of the state's total restaurant and foodservice workforce of 128,800 jobs, with the remainder being non-restaurant foodservice positions.

**Note:** Establishment and employment figures represent 2022:Q3 data. Sales figures represent total revenues at all eating and drinking place establishments.



For more information: [Restaurant.org](https://Restaurant.org) | [www.restaurantiowa.com](https://www.restaurantiowa.com)

**Source:** National Restaurant Association, based on data from the Bureau of Labor Statistics, Bureau of Economic Analysis and U.S. Census Bureau