

IOWA

RESTAURANT INDUSTRY AT A GLANCE

Restaurants are a driving force in Iowa's economy. The foodservice industry creates thousands of jobs, supports career growth, and plays a vital role in every community across the state.

6,429

2021 EATING AND DRINKING PLACE
LOCATIONS IN IOWA

\$5.9 Billion

2021 ESTIMATED EATING AND
DRINKING PLACE SALES IN IOWA

119,900

RESTAURANT AND FOODSERVICE JOBS IN IOWA IN

2021 = 8% OF EMPLOYMENT IN THE STATE

BY 2030, THAT NUMBER IS PROJECTED TO GROW BY

15.2% = 18,200 ADDITIONAL JOBS,

FOR A TOTAL OF **138,100**

A thriving restaurant industry benefits the entire Iowa economy.

- EVERY ADDITIONAL DOLLAR SPENT IN IOWA'S RESTAURANTS CONTRIBUTES **\$1.85** TO THE STATE ECONOMY.
- EVERY ADDITIONAL \$1 MILLION SPENT IN IOWA'S RESTAURANTS GENERATES **20.9** JOBS IN THE STATE ECONOMY.

