

# NEW JERSEY

## RESTAURANT INDUSTRY AT A GLANCE

Restaurants are a driving force in New Jersey's economy. The foodservice industry creates thousands of jobs, supports career growth, and plays a vital role in every community across the state.

# 19,834

2022 EATING AND DRINKING PLACE  
LOCATIONS IN NEW JERSEY

# \$27.0 Billion

2022 ESTIMATED EATING AND  
DRINKING PLACE SALES IN NEW JERSEY

# 351,600

RESTAURANT AND FOODSERVICE JOBS IN NEW JERSEY IN

**2022 = 9%** OF EMPLOYMENT IN THE STATE

BY 2030, THAT NUMBER IS PROJECTED TO GROW BY

**6.7% = 23,400** ADDITIONAL JOBS, FOR

A TOTAL OF **375,000**

A thriving restaurant industry benefits the entire New Jersey economy.

- EVERY ADDITIONAL DOLLAR SPENT IN NEW JERSEY'S RESTAURANTS CONTRIBUTES **\$2.11** TO THE STATE ECONOMY.
- EVERY ADDITIONAL \$1 MILLION SPENT IN NEW JERSEY'S RESTAURANTS GENERATES **15.5** JOBS IN THE STATE ECONOMY.



# NEW JERSEY'S RESTAURANTS

JOBS AND ENTREPRENEURIAL OPPORTUNITIES IN EVERY COMMUNITY

## U.S. Senators

Cory A. Booker (D)

Robert Menendez (D)

## EATING AND DRINKING PLACES:

Establishments  
in the state

Employees  
in the state\*

19,834

282,200

## U.S. Representatives

1 Donald Norcross (D)

2 Jefferson Van Drew (R)

3 Andy Kim (D)

4 Christopher H. Smith (R)

5 Josh Gottheimer (D)

6 Frank Pallone, Jr. (D)

7 Thomas H. Kean, Jr. (R)

8 Robert Menendez (D)

9 Bill Pascrell, Jr. (D)

10 Donald M. Payne, Jr. (D)

11 Mikie Sherrill (D)

12 Bonnie Watson Coleman (D)

## EATING AND DRINKING PLACES:

Establishments  
in the state

Employees  
in the state\*

1,422

22,639

2,402

49,296

1,453

23,200

1,472

21,437

1,823

23,310

1,825

23,995

1,679

23,092

1,686

19,218

1,637

18,636

1,202

14,539

1,887

26,291

1,345

16,546

## TOTAL

19,834

282,200

\*New Jersey's 282,200 eating and drinking place jobs represent the majority of the state's total restaurant and foodservice workforce of 351,600 jobs, with the remainder being non-restaurant foodservice positions.

**Note:** Establishment and employment figures represent 2022:Q3 data. Sales figures represent total revenues at all eating and drinking place establishments.



For more information: [Restaurant.org](https://www.restaurant.org) | [www.njrha.org](https://www.njrha.org)

**Source:** National Restaurant Association, based on data from the Bureau of Labor Statistics, Bureau of Economic Analysis and U.S. Census Bureau