



Allied Membership 2026

*Protect the Industry, Promote Its
Voice, and Prosper Together*

September 2025 | [Restaurant.org](https://www.restaurant.org)

STRONGER TOGETHER

THE VALUE OF ALLIED MEMBERSHIP



THE NATIONAL RESTAURANT ASSOCIATION serves to **protect** and **promote** the restaurant and foodservice industry, guiding its **prosperity** through:

- Thought leadership that drives industry imperatives; empowers the future-ready workforce and unleashes breakthrough efficiencies
- Programs and networking
- Resources and products

WHY JOIN? As an Allied Member of the National Restaurant Association, you can showcase your support for the industry and its brand operator community—gaining insider insights while advancing advocacy priorities that protect and promote the industry's voice. Together, we can help the industry prosper and advance.

ALLIED MEMBERSHIP

OVERVIEW

Restaurant operators rely upon the ingredients, equipment, services and thought leadership of our Allied Members to create a thriving hospitality, restaurant and foodservice industry.

WHO CAN JOIN? Allied Membership is open to all suppliers, distributors, and/or consultants who want to support and connect with the restaurant industry and the programs that drive it forward.

ALLIED MEMBERSHIP DUES are based upon your company revenue, so there is a space at the table for all companies – small, medium and large – to benefit from belonging to one of the world's largest trade associations.



Looking for thought-leadership and additional sponsorship opportunities? Explore our [How to Work With Us Guide](#) for more opportunities.



ALLIED BENEFITS

JOIN US!

*Annual Membership dues are based on
your company's sales volume.*

Company Sales	Annual Dues*	Show Badges
Over \$250M	\$7,500	35
\$100M to \$250M	\$6,500	30
\$50M to \$100M	\$5,500	25
\$25M to \$50M	\$4,000	20
\$10M to \$25M	\$2,500	15
\$5M to \$10M	\$1,500	10
\$1M to \$5M	\$900	5
\$500K to \$1M	\$650	2
Up to \$500K	\$500	1

*Allied Membership qualifications and benefits are outlined on [Restaurant.org/membership/member-benefits](https://restaurant.org/membership/member-benefits) and are subject to the attached terms and conditions. Information and data provided by Association members and applicants for Allied Membership are subject to, and will be treated in accordance with the Terms and Conditions attached and the Association's Privacy Policy as set forth on <https://restaurant.org/privacy-statement> as may be amended by the Association from time to time.

Complete the next page and return to
alliedmembership@restaurant.org or [join online](#).



Access to the restaurant industry's premier Association member resources, crafted specifically for the industry, including research, events and programs, member content and communications to help keep you on top of the industry's most pressing issues.



Complimentary registration to the 2026 National Restaurant Association Show, including recognition as an Allied Member in the National Restaurant Show's online Exhibit Guide.



Affiliation and connection to a national platform for engaging on topics such as advancing advocacy, workforce development, research, operational practices, emerging trends, and issues that matter most to your company.



An **Allied Member Toolkit** that includes digital assets, social media graphics, language and a membership badge so you can showcase your support of the industry.

Allied Membership

FORM

ANNUAL DUES

Dues are based on your company's total annual sales volume. Please refer to the below dues schedule for your dues amount. For more information, please contact alliedmembership@restaurant.org.

Annual Sales: \$ _____

Dues from Schedule (see below): \$ _____

Company Sales	Annual Dues*	Show Badges
Over \$250M	\$7,500	35
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CONTACT INFORMATION

Key Contact Name: _____ Title: _____

Company: _____

Address: _____

City: _____ State: _____ ZIP: _____

Email Address: _____ Phone Number: _____

METHOD OF PAYMENT

- ☐ Join today [online](#).
- ☐ Complete the form below and we will invoice you.
- ☐ Complete the form below and submit a check with form by mail.

Please make check payable to the National Restaurant Association included on the memo line, Allied Membership.

Mail form and check to below address below.

National Restaurant Association
P.O. Box 824032
Philadelphia, PA 19182-4032
Please include Allied Membership on memo line.



Dues payments are not deductible as charitable contributions. In accordance with applicable tax law, including with respect to lobbying, member dues are not deductible as a business expense. **By submitting this application, you hereby certify that the above dues are correct based on your organization's total annual sales volume, as set forth below.**

Signature: _____ Date: _____

- ☐ LEGAL REQUIREMENT FOR NJ RESIDENTS PAYING BY CHECK: By checking this box, you consent to the Association's (and its necessary affiliates' and service providers') use of your payment information for this transaction, including to process this payment. The Association cannot process this payment without your consent.

TERMS & CONDITIONS

The National Restaurant Association (the “Association”), an Illinois not-for-profit corporation, is grateful for the support of its Allied Members. The organization identified in the attached Allied Membership Application (“Company”) desires to support the Association’s mission and purposes by contributing financial support to the Association. The Association and Company are individually a “Party” and collectively the “Parties”.

1. Binding Agreement. Upon acceptance of the Allied Membership Application by Association, the Allied Membership Application and the terms and conditions herein shall become a binding agreement (“Agreement”) between the Parties.

2. Scope. Company’s support of the Association is in no way conditioned on any requirement or understanding that the Association, its members, affiliates or any third party will be required to promote or purchase any products or services sold or offered for sale by Company. In addition, Company’s status as an Allied Member does not convey the Association’s approval, endorsement, voucher, certification, acceptance, or referral of any product or service of Company. In recognition of Company’s status as an Allied Member, in accordance with its programs and offerings, the Association will provide appropriate acknowledgement and recognition of Company in accordance with applicable laws and regulations.

3. Allied Membership Status. The Association may, from time to time, amend or alter the qualifications required to be met by Allied Members, or to revoke Company’s status as an Allied Member if Company breaches this Agreement or if the Association determines in good faith that Company does not support the principles and purposes of the Association or its members or the restaurant and foodservice industry. Allied Membership is a non-voting class of membership, with such membership rights as generally defined from time to time by the Association’s Executive Committee and governance structure.

4. Intellectual Property. Each party (the “Licensing Party”) hereby grants the other party a limited, nonexclusive, revocable, nontransferable license to use the Licensing Party’s names, logos and/or other intellectual property reasonably contemplated under this Agreement (including a license for Company to use the digital assets included in the Membership Toolkit) (collectively, the “IP”) solely to recognize Company’s status as an Allied Member, or as otherwise approved by the Licensing Party in writing. Upon termination of the Agreement, the license granted hereunder shall cease and all IP shall be returned to the Licensing Party. The Licensing Party retains the right to review and approve all initial uses of its IP by the other party.

5. Confidential Information. The Association and Company, on behalf of themselves and their respective agents and employees, agree not to use or disclose at any time any confidential information conveyed to the other, except as may be authorized in writing by the other.

6. Relationship of the Parties. Each Party agrees that this Agreement is not intended to create in law any employment relationship, joint venture, agency or other relationship of any kind except a contractual relationship. The relationship of the Parties in this Agreement shall be that of independent contractor to each other or any of their affiliates.

7. Limitation of Liability and Indemnification. Unless otherwise outlined in this Agreement, neither Party nor its affiliated organizations shall be liable for any indirect, special, incidental, exemplary or consequential loss or damage of any kind, including lost profits (whether or not the Parties have been advised of such loss or damage) arising in any way in connection with the Agreement. Additionally, in no event will the Association or its affiliates be liable to the Company for any damages or other amounts of any kind in excess of the amounts paid to the Association under this Agreement. The Company shall indemnify and hold harmless the Association, its affiliates and their respective officers, directors, members, agents, and employees from any and all claims, demands, suits, costs, expenses (including reasonable attorneys’ fees) of whatever nature and description arising out of or related in any way to any unauthorized use of the Association’s intellectual property.

8. Termination. Either Party may terminate this Agreement. In the event of such termination, the Association will have no duty to refund any portion of the dues received prior to the effectiveness of termination. Any provision of this Agreement that should reasonably survive termination shall survive in accordance with its respective terms. Upon termination, Company shall stop using the Allied Member toolkit.

9. Successors and Assigns. Except as specifically provided herein, this Agreement shall be binding on the Parties, and shall not be transferred by Company to any of its successors and assigns without the prior written consent of the Association. This Agreement shall be binding and inure to the benefit of any successor of Association by merger or consolidation or any purchaser or assignee of all or substantially all of its assets.

10. Law and Jurisdiction. This Agreement shall be governed by the laws of the State of Illinois, without giving effect to the principles of conflicts of laws. Any dispute that arises or relates to this Agreement shall be exclusively resolved in the state or federal courts located in Chicago, Illinois. The Parties expressly waive any challenge to the jurisdiction or venue of such courts.



INDUSTRY
PARTNERSHIPS
GROUP



2026 Event Calendar

MAKING CONNECTIONS &
ENGAGING INDUSTRY



National Restaurant Association
Educational Foundation annual
industry events.

March 4-8

[TJB Leadership Classic](#)

The Inn at Spanish Bay | Pebble Beach, CA

April 24-26

[National ProStart Invitational](#)

Marriott Waterfront | Baltimore, MD

May 14-17

[Military Training Program & Awards Dinner](#)

Palmer House Hilton | Chicago, IL

Coming Soon

[Advanced Military Professional Educational
Development \(AMPED\) in Partnership with Hilton](#)

Coming Soon

[Hospitality Pathways Conference](#)

Coming Soon

[Advanced Culinary Training Program](#)



National Restaurant Association
annual industry events.

March 10-12

[Public Affairs Conference](#)

JW Marriott | Washington, D.C

May 13-15

[Marketing Executives Group Conference](#)

Fairmont Chicago | Chicago, IL

May 14-15

[Supply Chain Expert Exchange Spring](#)

Swissotel | Chicago, IL

May 16-19

[National Restaurant Association Show](#)

McCormick Place | Chicago, IL

October 4-7

[Richard E. Marriott Golf Invitational](#)

Pinehurst Resort Golf | Pinehurst, NC

November 2-3

[Supply Chain Expert Exchange Fall](#)

Caribe Royale Resort | Orlando, FL

October 21-23

[Restaurant Legal Summit](#)

Kona Kai San Diego Resort | San Diego, CA