

NEW MEXICO

RESTAURANT INDUSTRY AT A GLANCE

Restaurants are a driving force in New Mexico's economy. The foodservice industry creates thousands of jobs, supports career growth, and plays a vital role in every community across the state.

3,838

2022 EATING AND DRINKING PLACE
LOCATIONS IN NEW MEXICO

\$5.3 Billion

2022 ESTIMATED EATING AND
DRINKING PLACE SALES IN NEW MEXICO

90,100

RESTAURANT AND FOODSERVICE JOBS IN NEW MEXICO IN
2022 = 11% OF EMPLOYMENT IN THE STATE

BY 2030, THAT NUMBER IS PROJECTED TO GROW BY
13.2% = 11,900 ADDITIONAL JOBS,
FOR A TOTAL OF **102,000**

A thriving restaurant industry benefits the entire New Mexico economy.

- EVERY ADDITIONAL DOLLAR SPENT IN NEW MEXICO'S RESTAURANTS CONTRIBUTES **\$1.69** TO THE STATE ECONOMY.
- EVERY ADDITIONAL \$1 MILLION SPENT IN NEW MEXICO'S RESTAURANTS GENERATES **14.1** JOBS IN THE STATE ECONOMY.



NEW MEXICO'S RESTAURANTS

JOBS AND ENTREPRENEURIAL OPPORTUNITIES IN EVERY COMMUNITY

U.S. Senators

EATING AND DRINKING PLACES:

Establishments
in the state

Employees
in the state*

Martin Heinrich (D)

Ben Ray Lujan (D)

3,838

72,300

U.S. Representatives

EATING AND DRINKING PLACES:

Establishments
in the state

Employees
in the state*

1 Melanie A. Stansbury (D)

1,461

30,132

2 Gabe Vasquez (D)

910

16,230

3 Teresa Leger Fernandez (D)

1,467

25,938

TOTAL

3,838

72,300

*New Mexico's 72,300 eating and drinking place jobs represent the majority of the state's total restaurant and foodservice workforce of 90,100 jobs, with the remainder being non-restaurant foodservice positions.

Note: Establishment and employment figures represent 2022:Q3 data. Sales figures represent total revenues at all eating and drinking place establishments.



New Mexico
Restaurant
Association

For more information: Restaurant.org | www.nmrestaurants.org

Source: National Restaurant Association, based on data from the Bureau of Labor Statistics, Bureau of Economic Analysis and U.S. Census Bureau