

NEW HAMPSHIRE

RESTAURANT INDUSTRY AT A GLANCE

Restaurants are a driving force in New Hampshire's economy. The foodservice industry creates thousands of jobs, supports career growth, and plays a vital role in every community across the state.

3,346

2022 EATING AND DRINKING PLACE
LOCATIONS IN NEW HAMPSHIRE

\$4.4 Billion

2022 ESTIMATED EATING AND DRINKING
PLACE SALES IN NEW HAMPSHIRE

65,600

RESTAURANT AND FOODSERVICE JOBS IN NEW HAMPSHIRE
IN **2022** = **10%** OF EMPLOYMENT IN THE STATE

BY 2030, THAT NUMBER IS PROJECTED TO GROW BY
3.8% = 2,500 ADDITIONAL JOBS, FOR A
TOTAL OF **68,100**

A thriving restaurant industry benefits the entire New Hampshire economy.

- EVERY ADDITIONAL DOLLAR SPENT IN NEW HAMPSHIRE'S RESTAURANTS CONTRIBUTES **\$1.83** TO THE STATE ECONOMY.
- EVERY ADDITIONAL \$1 MILLION SPENT IN NEW HAMPSHIRE'S RESTAURANTS GENERATES **13.3** JOBS IN THE STATE ECONOMY.



NEW HAMPSHIRE'S RESTAURANTS

JOBS AND ENTREPRENEURIAL OPPORTUNITIES IN EVERY COMMUNITY

U.S. Senators		EATING AND DRINKING PLACES:	
		Establishments in the state	Employees in the state*
Margaret Wood Hassan (D)		3,346	52,700
Jeanne Shaheen (D)			
U.S. Representatives		EATING AND DRINKING PLACES:	
		Establishments in the state	Employees in the state*
1	Chris Pappas (D)	1,798	28,923
2	Ann Kuster (D)	1,548	23,777
TOTAL		3,346	52,700

*New Hampshire's 52,700 eating and drinking place jobs represent the majority of the state's total restaurant and foodservice workforce of 65,600 jobs, with the remainder being non-restaurant foodservice positions.

Note: Establishment and employment figures represent 2022:Q3 data. Sales figures represent total revenues at all eating and drinking place establishments.



For more information: Restaurant.org | www.nhlra.com

Source: National Restaurant Association, based on data from the Bureau of Labor Statistics, Bureau of Economic Analysis and U.S. Census Bureau