WHAT'S ON TAP

HIGHER MENU PRICES

RAISING PRICES OVERNIGHT

A new government rule would take away restaurant owners’ ability to add common fees and surcharges to customer checks, requiring them to hike menu prices for everyone:

IMMEDIATE STICKER SHOCK

HIGH COMPLIANCE COSTS

SQUEEZING SMALL BUSINESS OWNERS

Small independent restaurant owners operate on a 3-5% margin and make an average of $45,000/year. Compliance costs for them would be approximately:

10% OF THEIR TOTAL INCOME

CHANGING MILLIONS OF MENUS AT RESTAURANTS ACROSS THE COUNTRY

Forcing operators of all sizes to change longstanding business practices and create new menus:

$3,500,000,000

Catch of the day:

LESS TRANSPARENCY FOR CUSTOMERS

PREVENTING DINERS FROM SEEING WHAT THEY’RE PAYING FOR

Hiding costs on customer bills that are outside owners’ control-like credit card processing fees- and baking them into the cost of a hamburger:

ANGRY CUSTOMERS

WHAT’S ON TAP

- CUSTOMER CONFUSION
- HIGHER PRICES
- LESS TRANSPARENCY
- COSTLY COMPLIANCE

Combo Special: HIGHER MENU PRICES + LESS FOOT TRAFFIC = FEWER HOURS & JOBS FOR SERVERS

Visit RestaurantsAct.com to learn more and take action.