

NORTH CAROLINA

RESTAURANT INDUSTRY AT A GLANCE

Restaurants are a driving force in North Carolina's economy. The foodservice industry creates thousands of jobs, supports career growth, and plays a vital role in every community across the state.

22,097

2022 EATING AND DRINKING PLACE
LOCATIONS IN NORTH CAROLINA

\$30.0 Billion

2022 ESTIMATED EATING AND DRINKING
PLACE SALES IN NORTH CAROLINA

492,100

RESTAURANT AND FOODSERVICE JOBS IN NORTH CAROLINA
IN **2022** = **10%** OF EMPLOYMENT IN THE STATE

BY 2030, THAT NUMBER IS PROJECTED TO GROW BY
10.9% = 53,400 ADDITIONAL JOBS,
FOR A TOTAL OF **545,500**

A thriving restaurant industry benefits the entire North Carolina economy.

- EVERY ADDITIONAL DOLLAR SPENT IN NORTH CAROLINA'S RESTAURANTS CONTRIBUTES **\$2.12** TO THE STATE ECONOMY.
- EVERY ADDITIONAL \$1 MILLION SPENT IN NORTH CAROLINA'S RESTAURANTS GENERATES **17.4** JOBS IN THE STATE ECONOMY.



NORTH CAROLINA'S RESTAURANTS

JOBS AND ENTREPRENEURIAL OPPORTUNITIES IN EVERY COMMUNITY

EATING AND DRINKING PLACES:

U.S. Senators

Establishments
in the state

Employees
in the state*

Ted Budd (R)

22,097

395,000

Thom Tillis (R)

EATING AND DRINKING PLACES:

U.S. Representatives

Establishments
in the state

Employees
in the state*

1 Donald G. Davis (D)

1,349

24,926

2 Deborah K. Ross (D)

1,775

32,859

3 Gregory F. Murphy (R)

1,817

29,546

4 Valerie P. Foushee (D)

1,575

26,723

5 Virginia Foxx (R)

1,575

27,913

6 Kathy E. Manning (D)

1,563

28,726

7 David Rouzer (R)

1,735

29,796

8 Dan Bishop (R)

1,055

17,597

9 Richard Hudson (R)

1,291

24,804

10 Patrick T. McHenry (R)

1,375

24,064

11 Chuck Edwards (R)

2,022

34,171

12 Alma S. Adams (D)

1,423

26,471

13 Wiley Nickel (D)

1,272

24,393

14 Jeff Jackson (D)

2,272

43,010

TOTAL

22,097

395,000

*North Carolina's 395,000 eating and drinking place jobs represent the majority of the state's total restaurant and foodservice workforce of 492,100 jobs, with the remainder being non-restaurant foodservice positions.

Note: Establishment and employment figures represent 2022:Q3 data. Sales figures represent total revenues at all eating and drinking place establishments.



NCRLA

NC Restaurant & Lodging Association For more information: [Restaurant.org](https://www.restaurant.org) | www.ncrla.org

Source: National Restaurant Association, based on data from the Bureau of Labor Statistics, Bureau of Economic Analysis and U.S. Census Bureau