



COVID-19 UPDATE

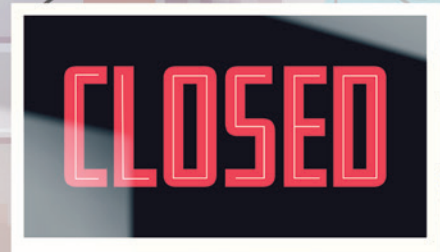
# The Restaurant Industry SIX MONTH IMPACT SURVEY

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To assess the economic impact of the coronavirus to date, the National Restaurant Association conducted a survey of more than 3,500 restaurant operators nationwide, Aug. 26 – Sep. 1, 2020.

**100,000** RESTAURANTS ARE CLOSED PERMANENTLY OR LONG-TERM

**56%** OF ADULTS know a restaurant in their community that **PERMANENTLY CLOSED** during the pandemic



**SALES WERE DOWN 34%** compared to August 2019

The restaurant & foodservice industry has **LOST \$185+BILLION** IN SALES from March to August



The industry is expected to **LOSE \$240+BILLION** BY THE END OF 2020

**60%** of operators



say their **TOTAL OPERATIONAL COSTS ARE HIGHER**

**40%** of operators think it is **UNLIKELY** THEIR RESTAURANT WILL BE IN BUSINESS IN 6 MONTHS without additional relief from the federal government