Restaurant Gift Cards

A holiday present they’ll devour!

Are you making a list and checking it twice? According to new research from the National Restaurant Association, restaurant gift cards just might fit the bill.

Give them what they want

62% of adults would LIKE TO RECEIVE A GIFT CARD

18% want to TRY A PLACE THEY’D NEVER PICK ON THEIR OWN

20% want to TRY A NEW SPOT

62% surveyed would PREFER A GIFT CARD TO THEIR FAVORITE RESTAURANT

Use it NOW OR savor LATER?

38% will use it WITHIN A FEW WEEKS

38% will SAVE IT FOR A SPECIAL OCCASION

24% will USE IT ASAP

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