## Restaurant Citt Cards





A holiday present they'll devour!

Are you making a list and checking it twice?

According to new research from the National Restaurant Association, restaurant gift cards just might fit the bill.

of adults
would LIKE
TO RECEIVE A
GIFT CARD

Want to TRY A
PLACE THEY'D
NEVER PICK ON
THEIR OWN

Give them what they what

当然作

20% want to TRY A NEW SPOT

surveyed would PREFER A GIFT CARD TO THEIR FAVORITE RESTAURANT

## Use it NOW OR savor LATER?

38%

will use it
WITHIN A
FEW WEEKS



will SAVE IT
FOR A SPECIAL
OCCASION

24%

will USE IT ASAP