



COVID-19 UPDATE

# The Restaurant Industry IMPACT SURVEY

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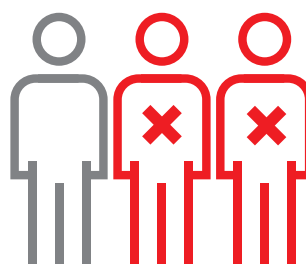
To assess the economic impact of the coronavirus to date, the National Restaurant Association conducted a survey of more than 6,500 restaurant operators nationwide, April 10-16.

The restaurant industry, MORE THAN ANY OTHER INDUSTRY in the nation, has suffered the MOST SIGNIFICANT SALES & JOB LOSSES since the COVID-19 outbreak began.

# 8+ MILLION RESTAURANT EMPLOYEES

## have already been LAID OFF OR FURLOUGHED

since the beginning of the coronavirus outbreak



2 OUT OF 3 restaurant employees have

# LOST THEIR JOBS

This survey measured **only** the impact to restaurants and their employees. The data **does not include** other foodservice outlets such as hotels, ballparks, and other venues.



The industry will sustain

# \$240 BILLION IN LOSSES BY THE END OF 2020

The restaurant & foodservice industry will **LOSE \$80+ BILLION IN SALES** by the end of April



This includes **\$30+ BILLION** lost in March

and **\$50+ BILLION** in April

**61%** of operators say



Existing Federal Relief **WON'T PREVENT MORE RESTAURANT LAYOFFS**



# 4 IN 10 restaurants are CLOSED