

Wisconsin

RESTAURANT INDUSTRY AT A GLANCE

Restaurants are a driving force in Wisconsin's economy. They provide jobs and build careers for thousands of people, and play a vital role in local communities throughout the state.



12,398
Eating and drinking place
locations in Wisconsin in 2016



\$8.6 billion
Estimated sales in Wisconsin's
restaurants in 2017



280,500
Restaurant and foodservice jobs
in Wisconsin in 2018 = 9% of
employment in the state

**AND BY 2028, THAT
NUMBER IS PROJECTED
TO GROW BY 11.1%**

= 31,200 additional jobs,
for a total of 311,700

HOW BIG IS AMERICA'S RESTAURANT INDUSTRY?	LOCATIONS	1 MILLION+ serving millions every day
	SALES	\$800 BILLION = 4% of the U.S. GDP
	EMPLOYMENT	15.1 MILLION PEOPLE = 10% of the nation's workforce



FOR MORE INFORMATION: Restaurant.org • WIRestaurant.org

Wisconsin's Restaurants

JOBS AND ENTREPRENEURIAL OPPORTUNITIES IN EVERY COMMUNITY

U.S. SENATORS

	EATING AND DRINKING PLACES:	
	Establishments in the state	Employees in the state*
Tammy Baldwin (D)	12,398	204,900
Ron Johnson (R)		

U.S. REPRESENTATIVES

	EATING AND DRINKING PLACES:	
	Establishments in the state	Employees in the state*
1 Paul Ryan (R)	1,399	23,122
2 Mark Pocan (D)	1,606	26,538
3 Ron Kind (D)	1,710	28,258
4 Gwen Moore (D)	1,267	20,945
5 F. James Sensenbrenner (R)	1,255	20,737
6 Glenn Grothman (R)	1,529	25,265
7 Sean P. Duffy (R)	1,998	33,016
8 Mike Gallagher (R)	1,635	27,019
TOTAL	12,398	204,900

*Wisconsin's 204,900 eating-and-drinking-place jobs represent the majority of the state's total restaurant and foodservice workforce of 280,500 jobs, with the remainder being non-restaurant foodservice positions.



FOR MORE INFORMATION: Restaurant.org • WIRestaurant.org

Source: National Restaurant Association, based on data from the Bureau of Labor Statistics & U.S. Census Bureau, 2016