

# Iowa

## RESTAURANT INDUSTRY AT A GLANCE

Restaurants are a driving force in Iowa's economy. They provide jobs and build careers for thousands of people, and play a vital role in local communities throughout the state.



**6,175**  
Eating and drinking place  
locations in Iowa in 2016



**\$4.4 billion**  
Estimated sales in Iowa's  
restaurants in 2017



**155,500**  
Restaurant and foodservice jobs  
in Iowa in 2018 = 10% of  
employment in the state

**AND BY 2028, THAT  
NUMBER IS PROJECTED  
TO GROW BY 10.3%**

= 16,000 additional jobs,  
for a total of 171,500

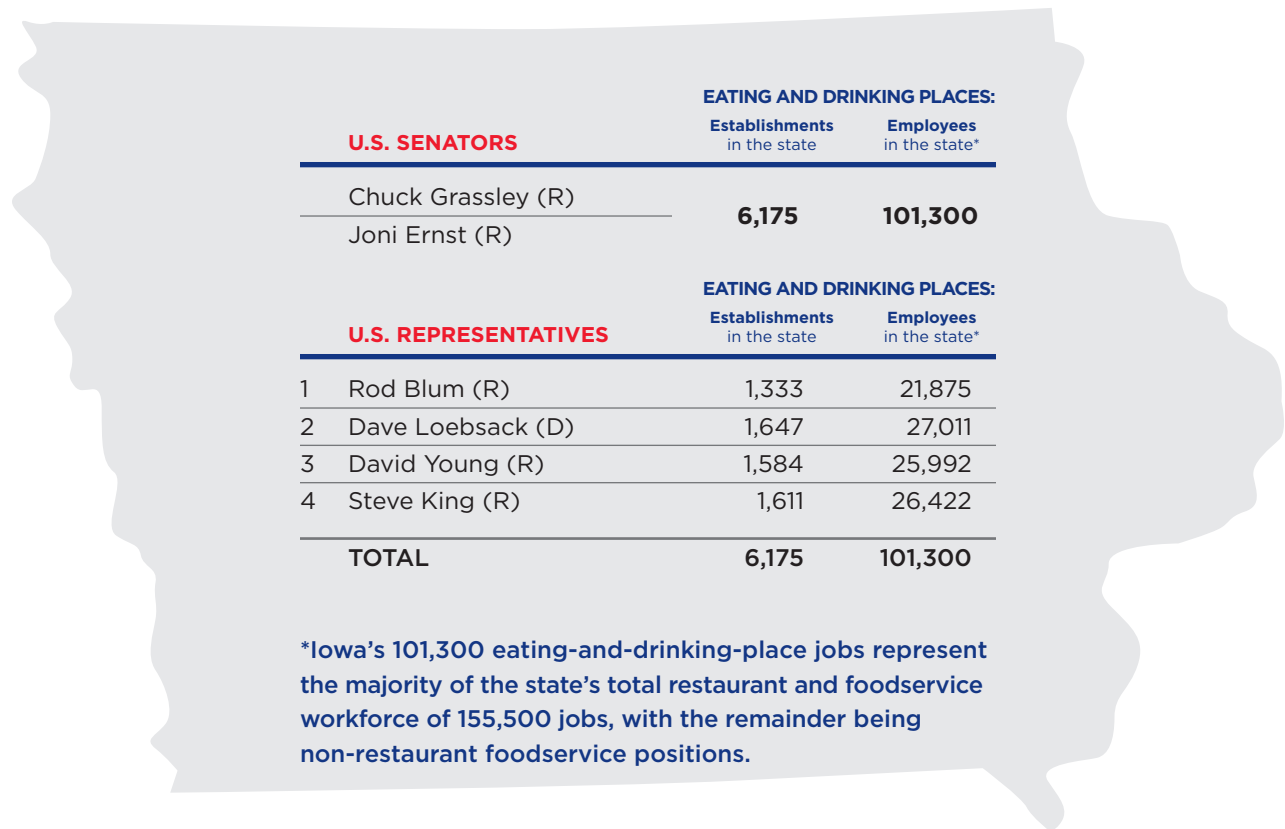
<b>HOW BIG IS AMERICA'S RESTAURANT INDUSTRY?</b>	LOCATIONS	<b>1 MILLION+</b> serving millions every day
	SALES	<b>\$800 BILLION</b> = 4% of the U.S. GDP
	EMPLOYMENT	<b>15.1 MILLION PEOPLE</b> = 10% of the nation's workforce



**FOR MORE INFORMATION:** [Restaurant.org](http://Restaurant.org) • [RestaurantIowa.com](http://RestaurantIowa.com)

# Iowa's Restaurants

**JOBS AND ENTREPRENEURIAL OPPORTUNITIES IN EVERY COMMUNITY**



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Source: National Restaurant Association, based on data from the Bureau of Labor Statistics & U.S. Census Bureau, 2016